FH MÜNSTER
University of Applied Sciences

MSA FB Architektur
Münster School of Architecture

Master

Summer 23

Dieter Rams - 10 Design Prinzipien

ma.wm.2 Elective Module

course

M. Arch. Mirek Claßen

lecturer

The Good Design Lab

title

In this elective module, students will learn methods and processes to develop good design.
The design thinking process is applied to architecture and various methods are used for this purpose.
The course will be conducted in workshop formats. The first phase is about understanding and defining the target group and their requirements. In the ideation and prototyping phase, classic ideation methods are used and creative writing and futures workshops are conducted.
In the third phase, architecture will be tested and improved, using digital strategies to test it before it is built. AI visualizations, VR and AR technologies will be used in this process.

topic

Dieter Rams: Less But Better [BOOK]: Weniger, aber besser / Less but better Hardcover – Illustrated, 20 May 2014

Rams - [DOKU] - 2020 Gary Hustwit

Tomorrow - Die Welt ist voller Lösungen [FILM] - 2016 Cyril Dion (Regisseur), Melanie Laurent (Regisseur)

recommended reading