Bachelor

p.r.n. photo credits

ba.m7.6 Complementary Studies II

course

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lecturer

Photography for Design and Presentation

title

In this course participants learn to take descriptive and aesthetic photos of architectural models, buildings and rooms with the help of basic equipment. We will begin with shooting overviews and move on towards detail shots.
Participants will learn how to manage a camera manually and the advantages thereof. We examine the effect of light, the impact of its direction and quality. We observe how the adaptation of focal length influences the spacial effect. Also, how details in a photo can be isolated or brought into context by various aperture values. The course imparts simple and reproducable recepies to build the basis for continuous employment. Overall the course will enable participants to evaluate photos based on their factual and artistic quality, as well as on their emotional effect.

topic

Required Materials: manually controllable digital camera, lenses, tripod (bring what you have / additional cameras and lenses are available from MSA), level, measuring tape, graychart, sketchbook, Laptop with RAW converter (optional)
Participants should be familiar with manual adjustments to their camera‘s aperture, shutter speed, ISO, white balance and should know how to select formats such as RAW or Jpeg/RAW. Background knowledge (not essential to participate): exposure triangle, zone system, dynamic range, depth of field and inverse square law.

recommended reading