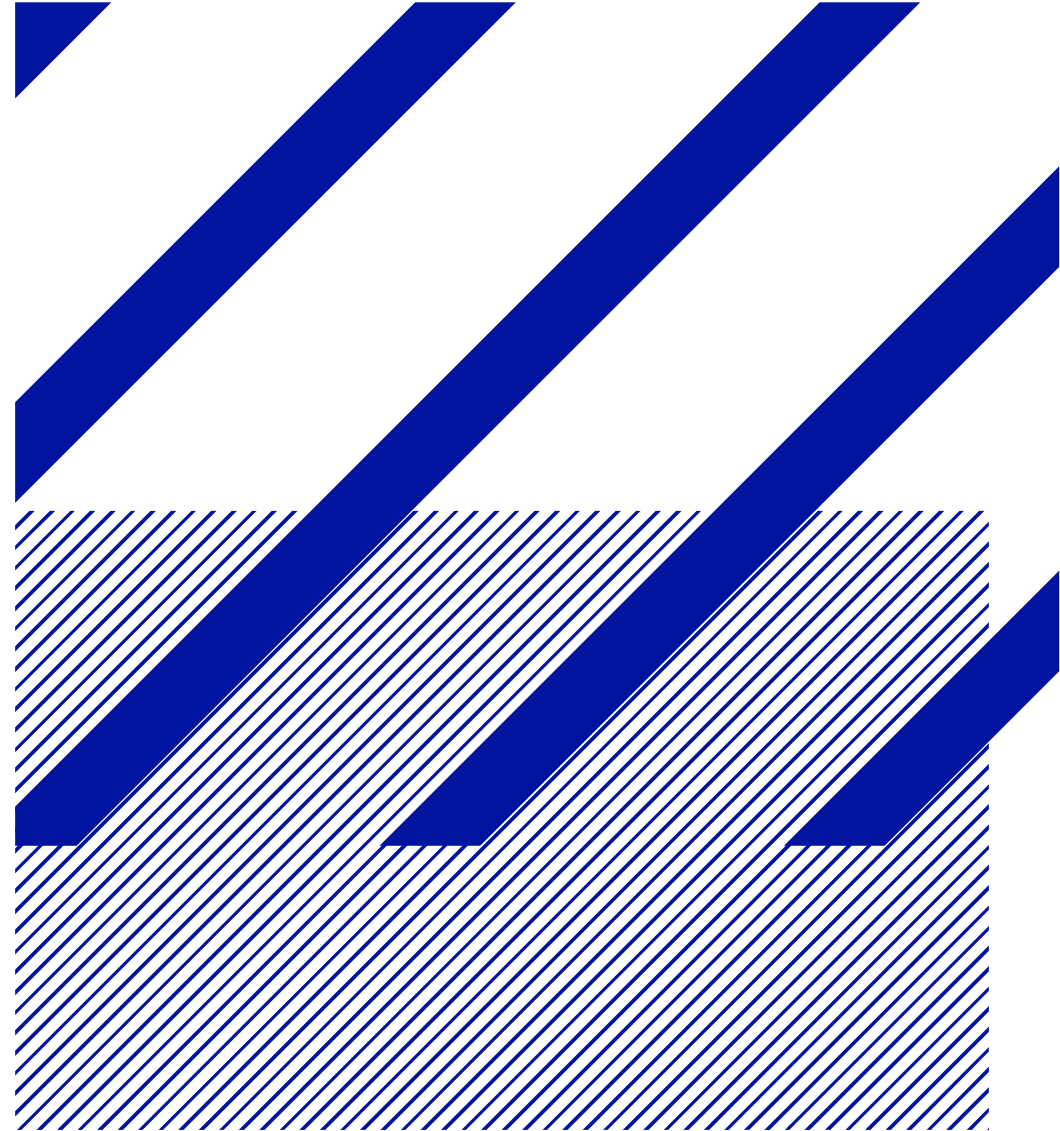




# HEP V (2021 – 2025)

## ASC Internationalisation



# HEP V: ASC Internationalisation

## Perspective Education

Strategic objective	Specific objective	Measures
Strengthening internationality and interculturality of all members of the university	Improving cross-cultural competencies in all members of the university	<ul style="list-style-type: none"> <li>• Implementing I@H-offers to acquire foreign language skills and cross-cultural competencies</li> <li>• Promoting student, lecturer and staff mobility, through networking of departments as well as UAS7, xRegions, etc.</li> <li>• Gearing personnel development internationally</li> </ul>
	Internationalising teaching	<ul style="list-style-type: none"> <li>• Encouraging the addition of international references to the teaching contents</li> <li>• Recruiting teachers with international background</li> <li>• Providing foreign language courses</li> <li>• Organising seasonal schools and international project courses</li> <li>• Continuing the implementation and expansion of xRegions</li> </ul>
	Integrating international students	<ul style="list-style-type: none"> <li>• Providing target group specific mentoring to ensure study success for international students</li> <li>• Providing information in English</li> </ul>
Implementing international partner strategy	Continuing the development of cooperative education formats	<ul style="list-style-type: none"> <li>• Initiating and promoting the development and expansion of double-degree programmes</li> <li>• Promoting the offer of virtual teaching formats with partner universities, i.e. with networks of the departments as well as UAS7, xRegions etc.</li> </ul>
	Enriching research partnerships with educational formats	<ul style="list-style-type: none"> <li>• Offering low-level formats (e.g. student exchange, lecturer exchange, participation in seasonal school, joint courses)</li> </ul>
	Optimising the network	<ul style="list-style-type: none"> <li>• Stronger use of central and department-specific networks</li> <li>• Allowing partnerships without potential to expire</li> </ul>

# HEP V: ASC Internationalisation

## Perspective Research

Strategic objective	Specific objective	Measures
Networking with international partner universities and their regions	Enriching education partnerships with research cooperation	<ul style="list-style-type: none"> <li>• Establishing joint research applications with partner universities</li> <li>• Promoting joint publications with partner universities</li> </ul>
	Networking eco systems of partner universities	<ul style="list-style-type: none"> <li>• Continuing the implementation and expansion of xRegions</li> <li>• Developing international contacts with companies and organisations</li> </ul>
	Developing regional job markets for international students	<ul style="list-style-type: none"> <li>• Developing concepts further (interlinking networks of TAFH, UAS7 and the departments more closely; preparing international students)</li> <li>• Participating in specific competitions and postings</li> </ul>
Implementing university-specific EU research strategies	Increasing visibility and participating in European research groups	<ul style="list-style-type: none"> <li>• Using existing partnerships for EU activities</li> <li>• Raising awareness of EU activities among research institutes</li> <li>• Demonstrating the performance of research in an international context at conferences and with publications</li> <li>• Raising awareness of EU peer review activities among researchers</li> </ul>
	Improving application management and support	<ul style="list-style-type: none"> <li>• Expanding consultation competencies and improving communication at the interfaces (TAFH, Finance Unit, Depts., IO)</li> <li>• Intensification of the involvement of external consultation</li> <li>• Establishing an event and workshop concept</li> </ul>



# HEP V: ASC Internationalisation

## Perspective Resources – Infrastructure and Finances

Strategic objective	Specific objective	Measures
Establishing further education and consultation as business divisions	Providing further training on existing strengths (QM, transfer / innovation / entrepreneurship, development of study programmes, didactics, university management) for higher education institutions	<ul style="list-style-type: none"><li>• Developing subsidies</li><li>• Acquiring customers</li><li>• Extending offer</li><li>• Using networks</li><li>• Recruiting staff</li></ul>
	Providing further training on existing strengths (specialist content) for companies and organisations	<ul style="list-style-type: none"><li>• Establishing a concept</li><li>• Creating further training offers (esp. online)</li><li>• Developing subsidies</li><li>• Acquiring customers</li><li>• Using networks / partner universities</li></ul>



# HEP V: ASC Internationalisation

## Perspective Resources – Management

Strategic objective	Specific objective	Measures
Adapting and implementing sustainable development goals for our university	Developing and implementing our sustainability concept in an international context	<ul style="list-style-type: none"><li>• Discursively developing a guideline with the criteria to guide decision-making on physical mobility</li><li>• Generating and implementing ideas for linking digital with physical formats to promote the achievement of sustainability goals (ecological, economic and social dimensions)</li></ul>