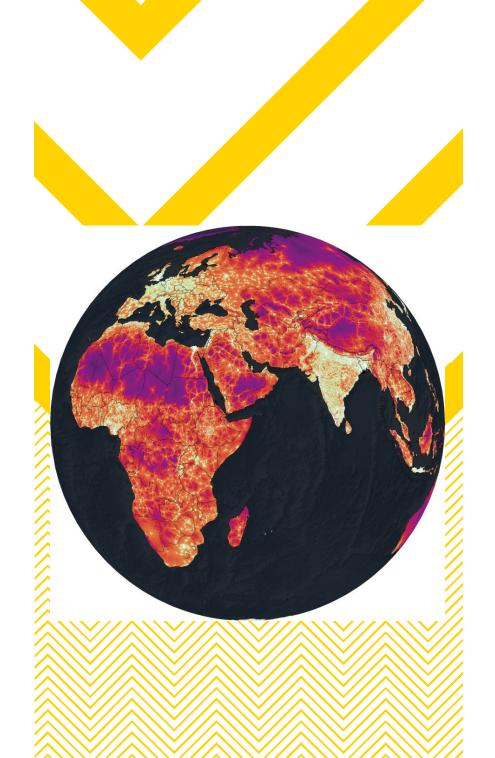


# MIMS Study abroad

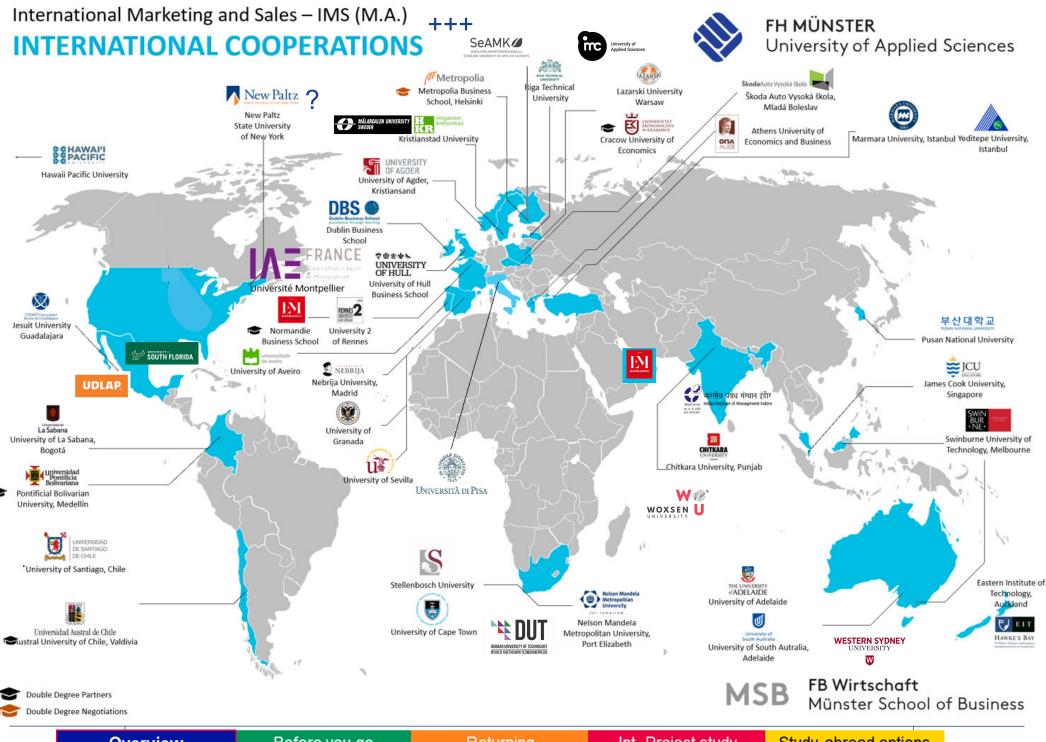


Lisa Schwabe & Bert



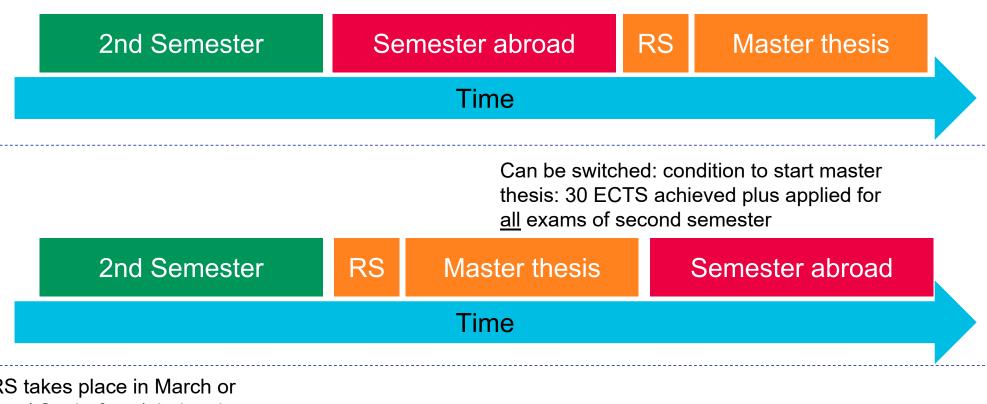








## MIMS build-in flexibility to let you cope with potentially conflicting international schedules



RS takes place in March or Sep / Oct before / during the semester (beware of workload)





## 2. Before you go

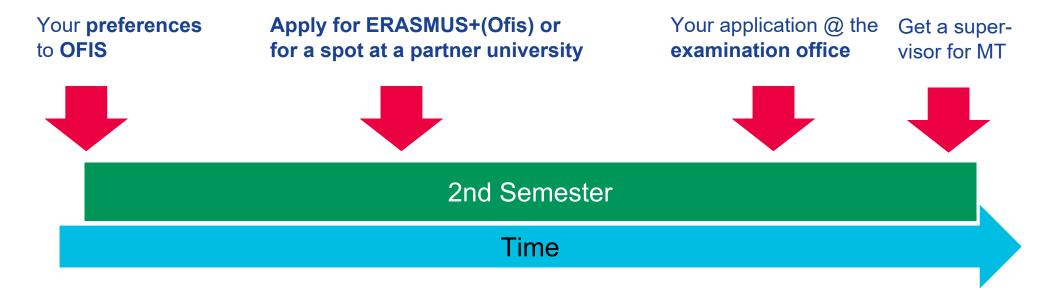
<u>https://www.fh-</u> <u>muenster.de/msb/studiengaenge/auslandssemester/starts</u> <u>eite-auslandssemester.php</u>





#### 2<sup>nd</sup>. Term to dos: It is your own responsibility to hand in your complete application (to OfIS and later to the partner university) in time.





Fill in online application (=incl. three preferences or in case of freemoving: inform OfIS via this application form about your plans) (asap)

Different deadlines and different procedures require your attention (see next page)

Application form for recognition "Antrag auf **Anerkennung VOR** Auslandsaufenthalt bzw. Praxisprojekt" (download at examinations office website). This is the guarantee for the recognition of credits from your semester abroad!

https://en.fhmuenster.de/ms b/downloads/pru efungsamt/docsfags/Antrag VO R Auslandsaufe nthalt bzw Praxi sprojekt IMS.pdf



# Deadlines: It is <u>your own responsibility</u> to hand in your <u>complete application</u> (to OfIS and later to the partner university) in time.



#### WITH OFIS (Office for International Studies, MSB): ERASMUS+

- application deadline for ERASMUS+ (officially the same deadline for both winter and summer semester)
- complete ERASMUS+ registration form and apply online for an Erasmus+ place at the partner university (Lisa Schwabe, OfIS)
  - Winter semester intake until 01.03.2024
  - Summer semester intake until 17.03.2024
- afterwards: you need to keep the <u>individual application deadline of the partner</u> <u>university</u> you have been assigned (by OfIS); It is **your responsibility to keep the application deadlines** (of partner universities)!
- OfIS will establish contact with partner university and usually will nominate you for a semester at a partner university (except College Contact and freemoving):
  - https://www.fh-muenster.de/internationaloffice/outgoing/erasmus-plus-studium.php



## <u>Deadlines: Your own responsibility:</u> hand in your <u>complete application</u> (to OfIS and later to partner university) in time.





## Freemoving is only permitted under the following conditions:

- 1. You have to organize the semester abroad on your own and cannot rely on the experience or support of the OfIS
- 2. Applications to the Examinations Office must be submitted unchanged
- 3. The university must have the status H+ according to Anabin. Anabin states the following definition: Institutions of this type are recognized (accredited, attested, etc.) as universities in the respective country of origin in a significant way and, based on this, are to be considered universities in Germany. <a href="https://anabin.kmk.org/no-cache/filter/institutionen.html">https://anabin.kmk.org/no-cache/filter/institutionen.html</a>
  The corresponding proof must be submitted to the Examinations Office.
- 4. Only courses at master level are permitted (from the fields of economics, business administration) unchanged
- 5. Only European universities with courses marked in ECTS are allowed. The courses must be attached to the application to the Examinations Office with ECTS and course description (the last part is unchanged from the previous regulation)
- 6. In addition, of course, you will **not receive Erasmus+ funding or Promos funding** (no contractor). This means that you will spend the semester abroad as a freemover without financial support from Münster University of Applied Sciences, and **tuition fees may also have to be paid**.



Overview



## **Application links:**

https://www.fh-

muenster.de/msb/studiengaenge/auslandssemester/Bewerbung-

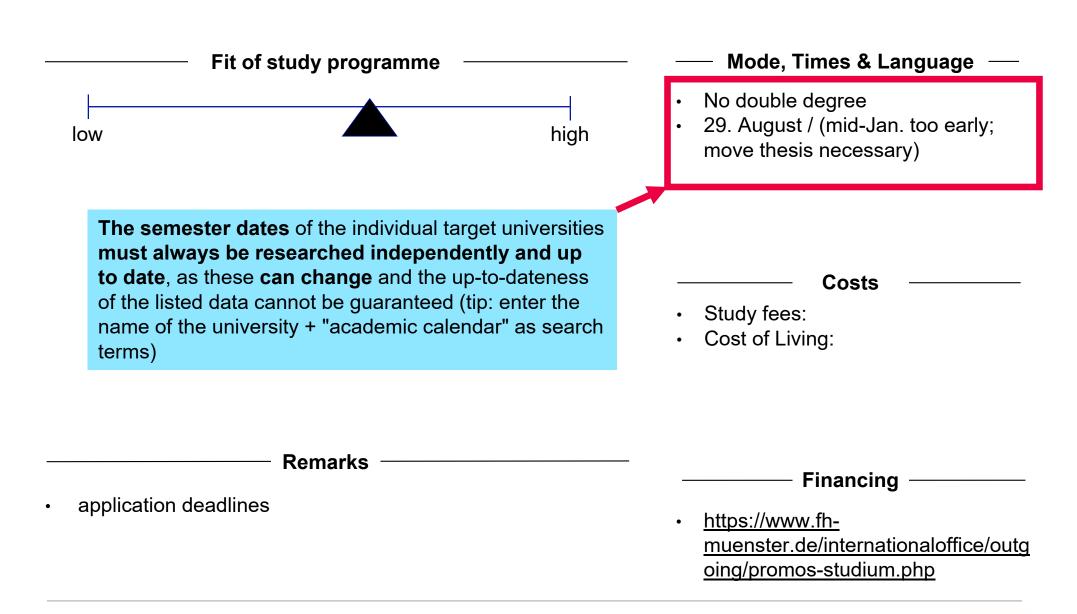
Auslandssemester.php



#### Times and potential schedule conflicts



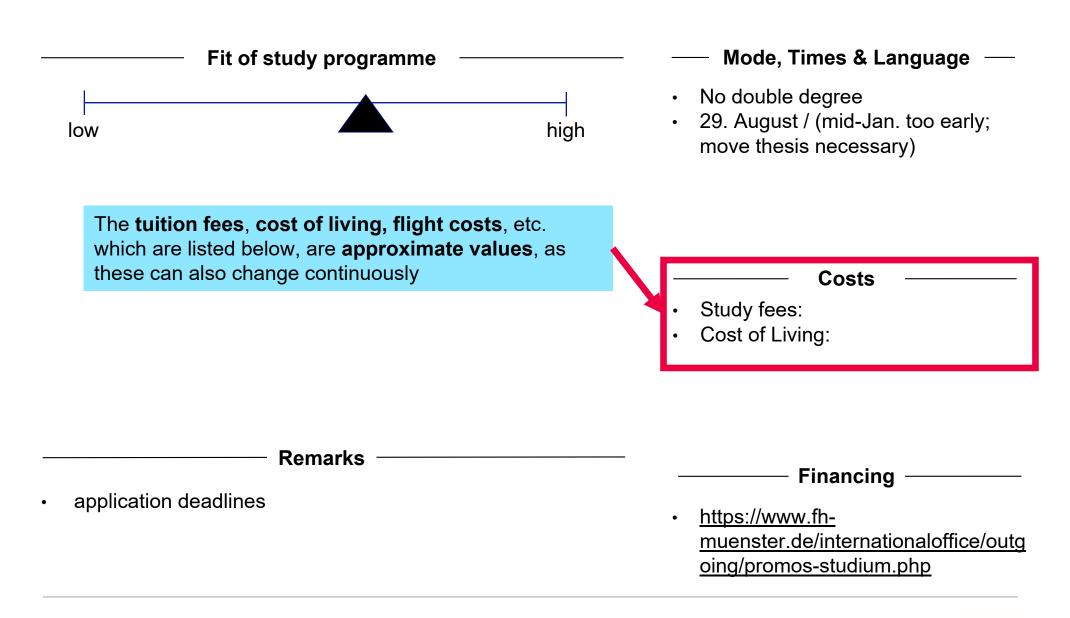
**MSB** 



Overview

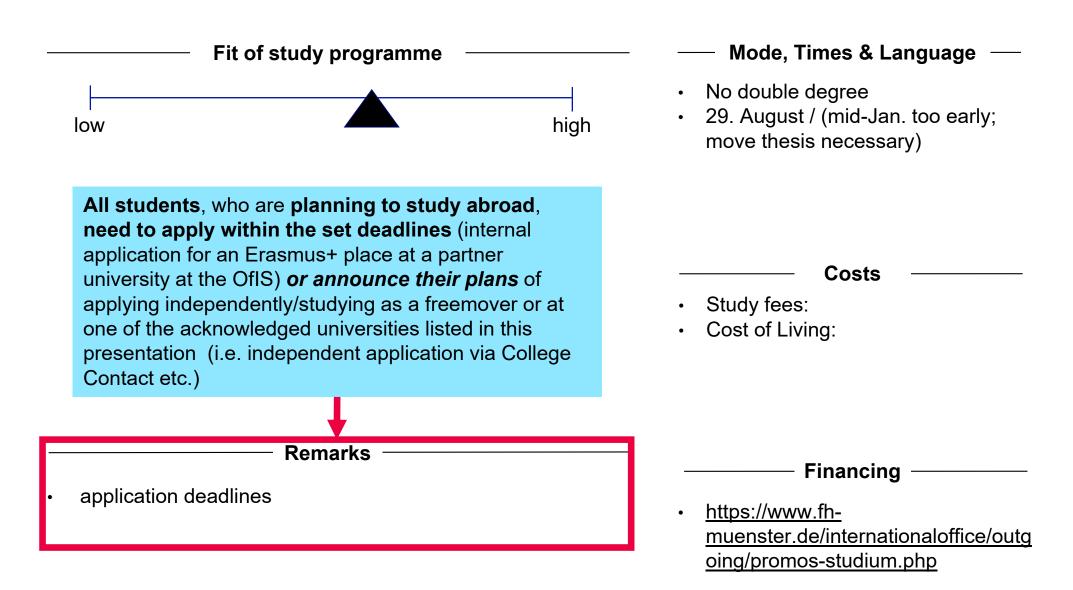
#### **Costs are estimated only!**





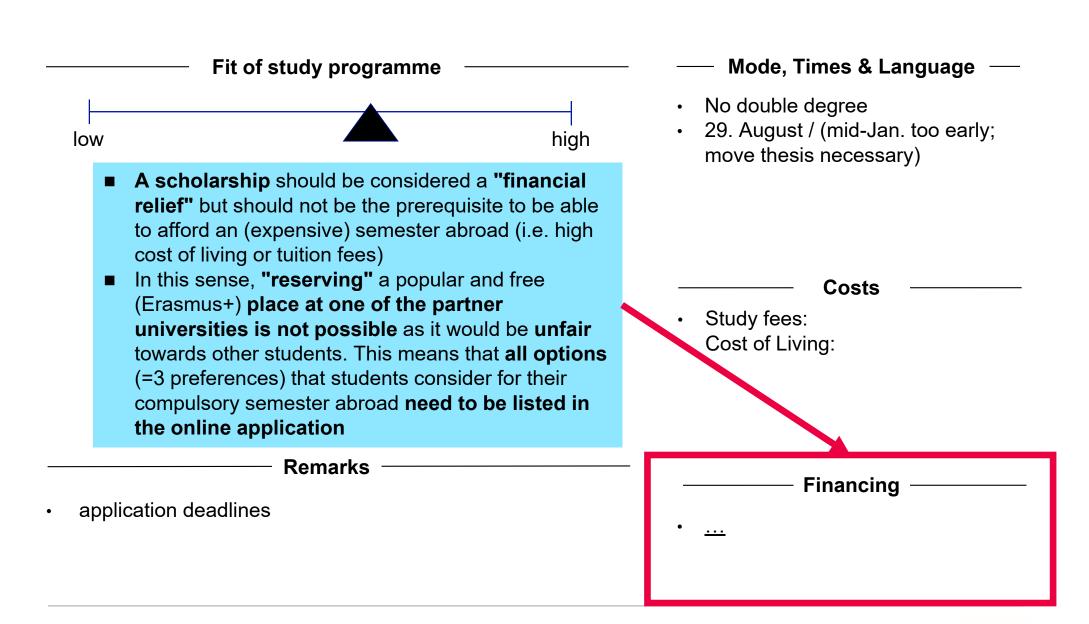
# Remarks used to contain the deadlines but please look for the main deadlines at the beginning of the presentation.





#### Plans that depend on future lucky events might need contingency options. But don't play games!





#### **Financing**





= no study fees

Some other partner universities = no study fees

	Studium 2022/23	Top-up Praktikum 2022/23	Top-up "fewer opportunities" (Studierende mit Kind, chronisch Erkrankte, erwerbstätige Studierende, Studierende mit Behinderung, Erstakademiker"innen)	Top up "green mobility"
Ländergruppe 1: Dänemark, Finnland, Irland, Island, Liechtenstein, Luxemburg, Norwegen, Schweden	600,- €	+ 150,- €	+ 250,-€	Einmalig 50,-€
Ländergruppe 2: Belgien, Deutschland, Frankreich, Griechenland, Italien, Malta, Niederlande, Österreich, Portugal, Spanien, Zypern	540,- €	+ 150,- €		
Ländergruppe 3: Bulgarien, Estland, Kroatien, Lettland, Litauen, Nordmazedonien, Polen, Rumänien, Serbien, Slowakei, Slowenien, Tschechische Republik, Türkei, Ungarn	490,-€	+ 150,- €		

Aktuell: Begrenzung der Förderdauer auf 3,5 Monate bei einem Semester bzw. 7 Monate bei 2 Semestern Aufenthalt

Other partner universities (particularily in anglo-sachsian countries) = study fees

Freemover = study fees



**PROMOS** 

HAW.international

https://www.bafoegrechner.de/auslandsbafoeg/

Study abroad options Int. Project study **MSB** 



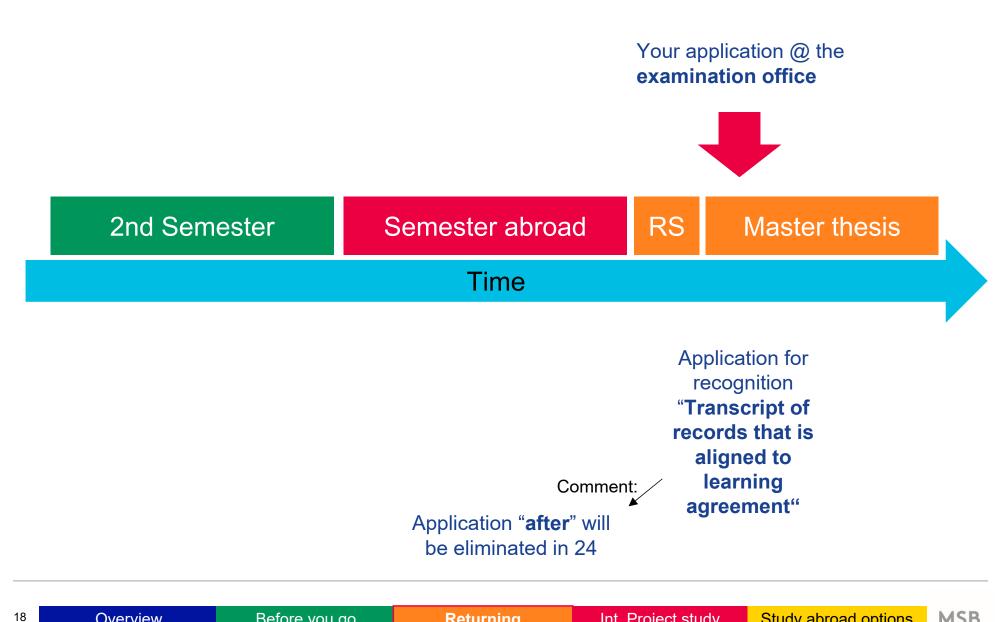
If your plans of your semester abroad change unexpectedly, please inform the OfIS (Lisa) and other involved colleagues (i.e. Maike Opie, International Office, Erasmus+) at once.



## 3. Returning

#### When everything is done...







# At the request of students, the recognition of grades achieved during the semester abroad was dropped from winter semester 2016/17 onwards.

Grades are converted only in the following cases:

- EM Normandie, Caen (Double Degree, 50% of grades)
- Cracow University of Economics, Krakau (Double Degree, 50% of grades)
- Universidad Austral de Chile, Valdivia (Double Degree MBA, 50% of grades)
- **NEW:** [Universidad Santiago de Chile (Double Degree MBA, 50% of grades)]
- **NEW:** UPB, Medellín (Double Degree MBA, 50% of grades)
- International Project Studies (no conversion required)



Grades are *not* converted: with all other partner universities ("semester abroad")



# 3 Minute feedback on your semester abroad

https://www.fh-muenster.de/msb/studiengaenge/auslandssemester/3-minute-feedback-study-abroad-period.php



## 4. International project study (IPS)





# Can you answer the following question with a ,yes'?

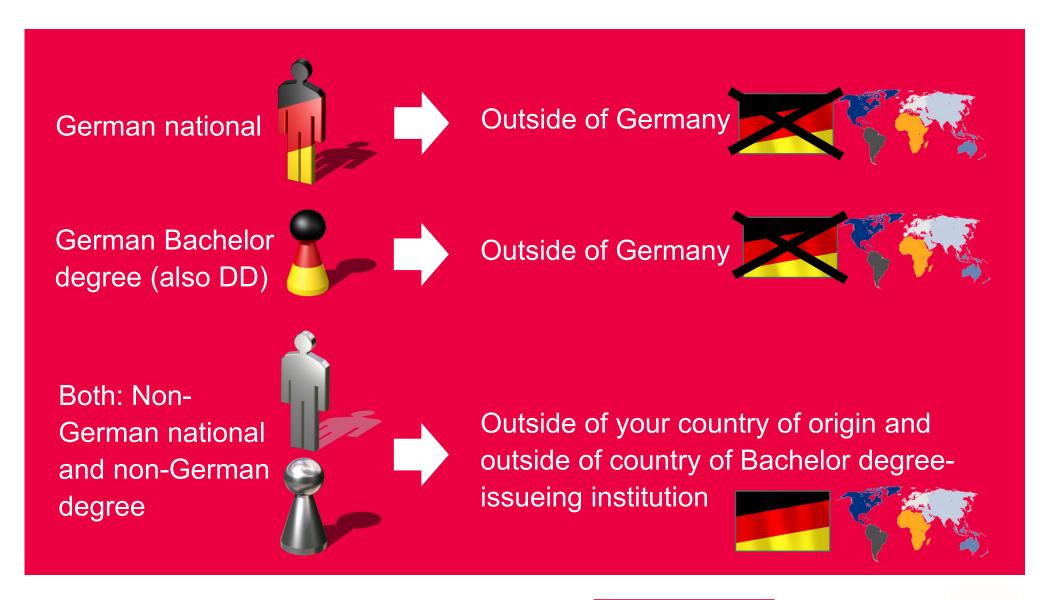
Have you studied outside of Germany



at least for one full semester (30 ECTS) during the Bachelor studies?



#### Where should the IPS take place?





#### Deliverables: The job reference, a final report (min.) at the level of a Bachelor thesis, and a final presentation determine the grade.



#### Overview of partners in the past



















Leiden, NL





#### Costs

Financing

**MSB** 

Mode, Times & Language

Internship only + Deliverables

International location required!

Deliverables: Report, presentation,

Study fees: none

Min. 22,5 weeks

certificate

Cost of Living: depends

Flight: depends

Remarks

#### https://en.fh-

muenster.de/msb/downloads/studiengaenge/masterinternational-marketing-and-sales/studierende/internationalesprojektstudium/Leitfaden fuer das Internationale Projetstudi um 010916.pdf

Contract



## 5. Study abroad options



2024 – 48 options + freemoving in Europe

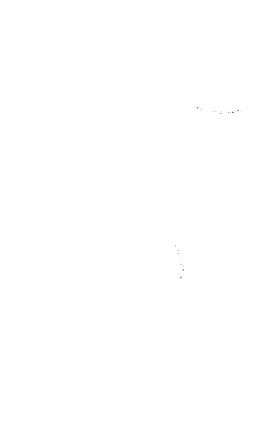
2017 – 26 options

2014 – 19 options



## Las Américas







# Valdivia is a city in the south of Chile about 15 km from the Pacific Ocean with 153,500 inhabitants.







From 1846 onwards, mainly German emigrants settled in the region. This helped the city grow in population and led to economic upswing about 1850.

The economic structure is relatively strongly determined by industry (wood industry, ship building, food production)



#### "Universidad Austral de Chile, Valdivia, is one of the best universities in the country." El Mercurio 29.11.2012



# Fit of study programme low high Courses: MBA

Magíster en Desarrollo a Escala Humana y Economía

#### Simple exchange:

**Ecológica** 

15 Credits + internship (20h/week) = 30 ECTS internship has to be arranged by student

#### Remarks

http://mbauach.cl/

#### Mode, Times & Language –

- Language: Spanish B2
- Double degree possible
- Semester dates:
  - mid March early July
  - mid August early December

#### Costs

- Study fees: none
- Cost of Living: min. 500 € / m
- Flight: 1820 €

#### Financing

 https://www.fhmuenster.de/internationaloffi ce/outgoing/promosstudium.php



## Double degree with Universidad Austral de Chile (UACh)





FH Münster: 2 semesters 60 ECTS UACh: 2 Semesters 60 ECTS in MBA

- 6 courses (4 weeks each) in MBA 3 chil. credits each,
- 2 seminars of scientific work with 1 chil. credit,
- Master thesis with 10 chil. credits,
- Internship of at least 20 hours/week for two semesters, to apply the skills acquired during the course of study Internship has to be arranged by student.

#### **MBA PROGRAM SCHEDULE**

Start year of MBA Following year Final year **2015 Class** Oct Nov Feb Mar May Jun Sep Oct Nov Dec Jan Feb Mar Management Control **Economics for Decision Making** Human talent management **Finances** Marketing Project Management Strategic Management Elective 1 Elective 2 Flective 3 Elective 4 Thesis Seminary I Thesis Seminary II Thesis Internship (20h perweek)

Overview



Santiago is the capital and largest city of Chile. The Santiago Metropolitan Region has a total population of 7 million.







**67 undergraduate programs,** with more than 23.000 students.

#### 58 graduate programs,

44 Master's and 17 Doctorate programs, with more than 1,400 students



The Universidad de Santiago community celebrated the 166th anniversary





# Universidad de Santiago de Chile, with all activities centered in a single 340,000 m<sup>2</sup> campus in the capital Santiago





#### Fit of study programme

low



high

#### Exchange during Trimester V und IV (end of March until

December):

Gestión del Cambio (4)

Liderazgo Gerencial (3)

Gestión de la Innovación Estratégica (3)

Coaching Gerenciales (3)

Planificación y Contral de Gestión (4)

Gestión y Desarrollo de Equipos de Alto Desempeño (4)

Coaching (5)

**Electivos** 

### [double degree in three trimesters: Convenio in proceso de desarollo]

#### Remarks

- Exchange semester (30 ECTS) comprises two trimesters (11 weeks each) atUSACh
- Spanish B2
- Nominination: Lisa Schwabe http://www.mbausach.cl

#### — Mode, Times & Language -

- Language: Spanish B2
- Trimester dates:
  - March July
  - July September
  - September December

#### Costs

- Study fees: none
- Cost of Living: min. 600 € / m
- Flight: 1.300 €

#### Financing

 https://www.fhmuenster.de/internationaloffi ce/outgoing/promosstudium.php



# Medellín in Colombia has 2.508.452 inhabitants and has changed significantly during the past few years. It represents modernity, social life, education, and culture



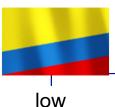


Overview



## Universidad Pontificia Bolivariana is a Colombian university of pontificial law with over 21,000 students (77 bachelor's and 24 master's degrees.)





#### Fit of study programme

high

Courses can be chosen from the following study programs:

- Maestría en Mercados
- Maestría en Administración
- MBA

http://www.upb.edu.co/portal/page?\_pageid=1054,32103187&\_dad =portal& schema=PORTAL

courses in blocks (evenings and Saturdays) 16-19 kol. credits = 30 ECTS

#### Remarks

- Director Internacional: Miguel Angel Betancur (CALA-)
- Nomination: Lisa Schwabe

#### — Mode, Times & Language —

- semester dates:
- ap. mid Jan end June (período 1)
   end July mid December (período 2)
- Double degree (?)
- language: Spanish B2 for double degree, B1 exchange

#### Costs

- Study fees: none
- Cost of Living: ca. 650 €
- Flight Medellín 930 €

#### Financing -

https://www.fhmuenster.de/internationaloffi ce/outgoing/promosstudium.php

## Go for the Double Degree: One degree of UPB & one of FH Münster – but you have to leave "now"



							4 0		Cura	
Modul	1	ster MSB		ster UPB	3. Semes			ester MSB	Sun	
	Créditos	ECTS	Créditos	ECTS	Créditos	ECTS	Créditos	ECTS	Créditos	ECTS
Academic Writing & Business Ethics	3,4	6							3,4	6
International Marketing	3,4	6							3,4	6
Marketingkonzeption & Data Mining	3,4	6							3,4	6
Marketingkonzeption & Data Mining Quantitative Management Methods &Value Chain Management	3,4	6							3,4	6
Marketing Specialization & Key Competences Elective 1 Elective 2	3,4	6							3,4	6
Teoría organizacional			2	3,525					2	3,525
Herramientas gerenciales para la toma de decisiones (3 créditos)			3	5,3					3	5,3
Gestión estratégica del talento humano			2	3,525					2	3,525
Marketing			2	3,525					2	3,525
Finanzas corporativas			3	5,3					3	5,3
Proyecto de grado I en Ventas			3	5,3					3	5,3
Electiva en Ética I (2 créditos)			2	3,525					2	3,525
Estrategia corporativa (3 créditos)					3	5,3			3	5,3
Competencias gerenciales (2 créditos)					2	3,5			2	3,5
Gerencia internacional (2 créditos)					2	3,5			2	3,5
Logística y operaciones (2 créditos)					2	3,5			2	3,5
Gestión de proyectos (3 créditos)					3	5,3			3	5,3
Emprender e innovar (1 crédito)					1	1,8			1	1,8
Proyecto de grado II (en Ventas					4	7,1			4	7,1
Research Seminar							3,4	6	3,4	6
Master Thesis							11,9	21	11,9	21
Kolloquium							1,7	3	1,7	3
∑ Créditos / ∑ ECTS / ∑ Workload	17	30	17	30	17	30	17	30	68	120



# Bogotá is the capital of Colombia and with its 8 million inhabitants one of the fastest growing "metropolis" in Latin America



Overview



#### Chía is a community about 10 km north of the capital Bogotá





#### Fit of study programme

EFMD Master

high

**EFMD** 

low

Courses from the study program

Maestría en Gerencial Internacional https://www.unisabana.edu.co/maestriaengerenciainternacional/ courses in blocks (evenings and Saturdays, 16-19 kol. credits = 30

ECTS)

CAMPOS DE	SEMESTRES ACADÉMICOS							
FORMACIÓN	PRIMERO	SEGUNDO	TERCERO	CUARTO				
	Teorías de Internacionalización (2 créditos)	Análisis Financiero Empresarial (2 créditos)	Liderazgo y Gerencia del Talento Humano (2 créditos)	Ética y Compromiso Social (2 créditos)				
ÁREA DE FUNDAMENTACIÓN	English for Business Purposes (3 créditos)	Gerencia Estratégica	Marketing Global y Comunicaciones Integradas	Gerencia de Cadena de Valor				
	Análisis del Entorno Económico y Político Global (2 créditos)	(2 créditos)	(2 créditos)	(2 créditos)				
ÁREA DE PROFUNDIZACIÓN	Investigación de Mercado, Producto y Consumo (3 créditos)	Marketing Digital y Medios Sociales (3 créditos)	Innovación y Desarrollo de Producto (3 créditos)	Neuromarketing y Comportamiento del Consumidor (3 créditos)				
		Electiva (2 créditos)	Electiva (2 créditos)	Electiva (2 créditos)				

#### Mode, Times & Language

- Semester dates: Fall Semester: July – end of November)
- Spring Semester: (3rd. Week) January – end of May
- Language: English (Span.)

#### Costs

- Study fees: none
- Cost of Living: ca 650 €
- Flight Bogota 900 €

#### **Financing**

https://www.fhmuenster.de/internationaloffi ce/outgoing/promosstudium.php



### El ITESO es una universidad privada ubicada en la Zona Metropolitana de Guadalajara, Jalisco, 11k estudiantes





Int. Project study



## Con 49 hec., el campus del ITESO se extiende al sur de la Zona Metropolitana de Guadalajara y conserva 22 hec. de áreas verdes





low

#### Fit of study programme

high

- Students can choose 5 materias = full semester workload
- every working day una materia, each 19 22
- 1.FUNDAMENTALS
   (Four mandatory face-to-face courses at ITESO worth eight credits each) Financial Decisions, Marketing Management, Economics, Industry and Strategy, Process Management for Organizational Change
- 2.ELECTIVES / SPECIALIZATION
   (Five face-to-face elective courses to be taken at ITESO)
   Innovation Management and Sustainable Development in
   Business, Innovation, Opportunity and Entrepreneurship
   Knowledge, Learning and Change in Organizations
   Product: Dynamics and Development Business Model
   Innovation, International Entrepreneurship Opportunities,
   Management of Interculturality

#### Remarks

• B2 Spanish, Nomination: Lis Schwabe

#### — Mode, Times & Language —

- Semester dates:
   WS: August Dec
   SS: January -May
- Language: mostly Spanish, few English
- 2 places for Master
- · Spanish B2 with certificate

#### ----- Costs

- Study fees: None
- Cost of Living: Cost of living, \$279-522 USD/Month
- Flight: 1000 €

#### Financing

 https://www.fhmuenster.de/internationaloffice/o utgoing/promos-studium.php



## San Andrés Cholula is located in the central highlands of Mexico, 122 km east of Mexico City and eight km west of Puebla.



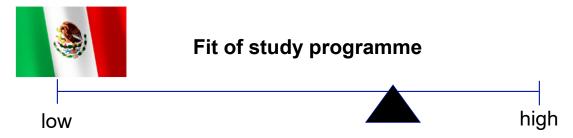


Overview



## Universidad de las Américas Puebla (UDLAP) is a Mexican private university located in San Andrés Cholula, near Puebla.





- MAESTRÍA EN MERCADOTECNIA(Spanish) https://www.udlap.mx/maestrias/mercadotecnia/
- MAESTRÍA EN NEGOCIOS INTERNACIONALES
   (International Management –soon to be renamed in Global Management)- English
   https://www.udlap.mx/maestrias/negocios-internacionales/
- Both programs last 8 trimesters (= 2 years). To achieve 30 ECTS (5 materias), Master's students must complete 2 trimesters. The exchange usually takes place in the fall.
- Master's students at the UDLAP are normally employed.
- B2 Spanisch, or English

#### — Mode, Times & Language -

- 2 Trimester
  - e.g. 07-10 + 10-12
  - 3 materias in 1st., 2 materias in 2nd.
- English or Spanish, both with certified B2 level
- 5 Master / Bachelor per year

--- Costs

- Study fees: none
- Cost of Living: Consumer Prices Including Rent in Puebla are 60.42% lower than in Berlin
- Flight: (FMO-MEX) 1100 €



IIB offers to study at SUNY, coupled with New Paltz working a full time internship in New York City, all in one semester.







### New Paltz, USA, is a charming small college town, great for hiking and biking and a 90 min bus ride away from Manhattan.





#### Fit of study programme

 Mode	Times	ጺ	Language	
mouc,	1111103	S	Language	

				•
•	ı	diengebühren iness Program	\$11.812 \$	Ca. 11.600€ (mit schlechtem Wechselkurs letztes Jahr + Fee, da ich Zahlung auf 4 Monate aufgeteilt habe)
	Geb	ühren Visum USA	220\$ + 152\$ = 372\$	Ca. 400€
	Übe	rnachtungskosten		
		erica Best Value In / Paltz (Aug – Okt)	3135\$ (entsprach ca. 3500€)	Total: ca. 8200€
	l	ester Apartments NYC -Dez)	4516\$ (entsprach ca. 4700€)	
•	ı	<b>rtkosten</b> (Hin + kflüge, Metro und )	660€ Flüge 450€ in NY	Ca. 1100€
•	ı	enshaltungskosten 2 Trips zur Westküste)		Ca. 9000€
		amtkosten landssemester		Ca. 30.300€

No double degree Study & internship (report) **Start August Start January** English / several students so far

#### Costs

Study fees: \$11,800 Semester (tuition) Not incl. (Airfare, Housing, Meals, Textbooks) Total program cost is estimated to be approximately \$21,000 USD (incl. everything)

#### Remarks

https://www.newpaltz.edu/iib/program-c





https://www.fhmuenster.de/internationaloffice/outg oing/promos-studium.php















The fresh, floral air energizes you. The warm, tranquil waters refresh you. The university – as always – tortures you ... paradise.





Int. Project study



### Hawaii Pacific University is the largest private university in the central Pacific, with almost 9,000 students, representing over 100 countries.





#### Fit of study programme

high

#### International Business

low

Note: Students who are pursuing the International Business concentration must also select three (3) credit hours of courses from any other concentration. All other MBA students must select three (3) credit hours of courses from the International Business Concentration List (see below).

ECON	6400	International Trade and Finance	Marketing		
ECON	6410	International Financial Markets	MKTG	6100	Global Consume
FIN	6100	International Finance	MKTG	6110	Market Research
HR	6320	Human Resource Management: A Global Perspectiv			
IS	6250	Global Information Systems	MKTG	6200	Strategic Brand Management
MGMT	6300	International Business Management	MKTG	6310	Sales Force Management
MGMT	6310	Contemporary Japan-U.S. Relations	MKTG	6410	Advertising Management
MKTG	6420	International Marketing	MKTG	6420	International Marketing
			MKTG	6500	Integrated Marketing
			MKTG	6600	Marketing for Non-Profits
			MKTG	6700	Electronic Marketing
			MKTG	6900	Marketing Seminar

#### Remarks

- application via <a href="http://www.college-contact.com">http://www.college-contact.com</a>
- https://www.hpu.edu/cob/grad-programs/mba.html
- https://www.hpu.edu/financial-aid/cost-of-attendance.html
- DUOLINGO:95/TOEFL (IBT) 70/IELTS: 6.0/DAAD: B2
- 9 credits are converted to 30 ECTS

Overview

#### $-\hspace{0.1cm}$ Mode, Times & Language $\hspace{0.1cm}-\hspace{0.1cm}$

- No double degree
- Study only ("visiting student")
- 1. semester: Jan. May
- 2. semester: Sept. December.

#### Costs

Tuition cost is \$1,305 per credit: \$12,000 in tuition costs for each semester.

Tuition is covering 9 credits per semester and all international graduate students are required to take a minimum of 9 credits per semester to be in F-1

student visa compliance and considered

- Cost of Living: 1.300 USD / m
- Flight: 1.400 €

a full-time student.

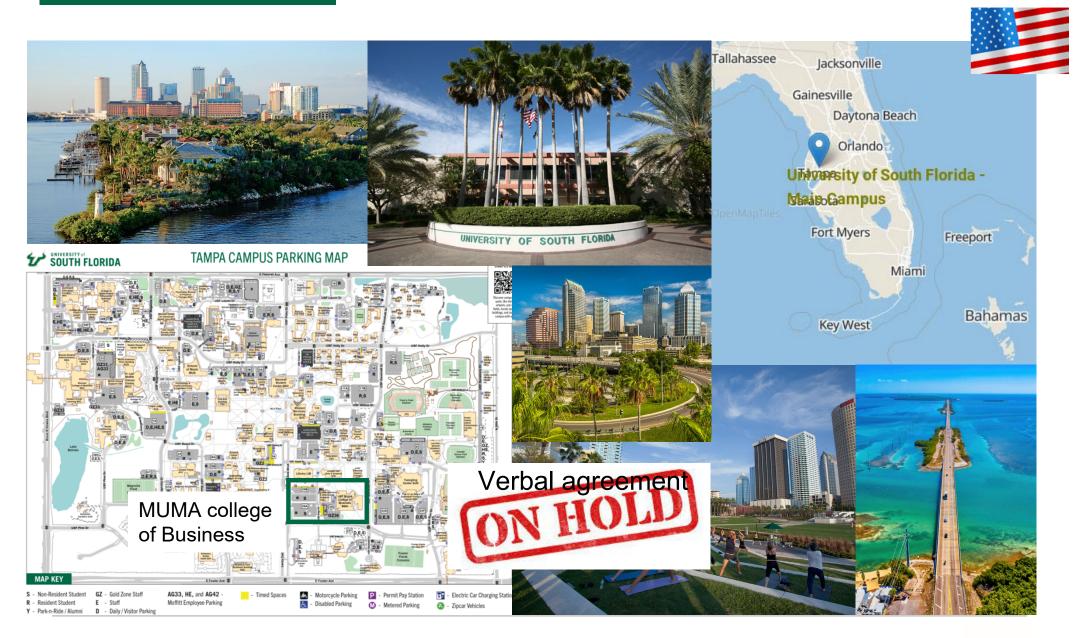
Mandatory Student Fees: (Student Activity, Transportation, Technology, Health Center, and Orientation)	\$260
Living Expenses	\$9,630
Other Expenses: (Books, supplies, transportation, health insurance, fees, etc.)	\$2,720



### Tampa, Florida is the 9th Best Place to Live (Money ranking 2022)



https://www.youtube.com/usfchannel





## USF is a public research university with its main campus located in Tampa, and other campuses in St. Petersburg and S.





#### Fit of study programme



low

higl

e.g. Master of science in Marketing

https://catalog.usf.edu/preview\_program.php?catoid=20&

poid=9766&returnto=3565

https://www.youtube.com/@usouthflorida



#### Mode, Times & Language -

- No double degree
- Study only
- Fall Semester: 20.8 7.12
- Spring Semester: 08.01 2.5

#### **Other Information**

- 23: Tuition cost is \$15800 per year in tuition costs (not per semester). Tuition is covering 9 credits per semester and all international graduate students are required to take a minimum of 9 credits per semester to be in F-1 student visa compliance and considered a full-time student.
- Cost of Living: 1.700 USD / m
- Flight: 700 €
- Students whose university degree program language of instruction is not English must submit proof of language proficiency.





### Africa





### Cape Town in South Africa has a population of 4.6 million living mainly off tourism, textile production, and information technology







## The University of Cape Town is one of the most important universities on the African continent









#### Fit of study programme

low



high

#### **Faculty of Commerce**

http://www.commerce.uct.ac.za/com/School-of-Management-Studies

#### **Second Semester courses:**

**BUS4016S Integrated Marketing Communication** 

BUS4017S Consumer Behaviour

**BUS4018S** Retail Management & Service Marketing

BUS4019S Industrial & International Marketing

**BUS4074S Electronic Marketing** 

3 courses (18 South African credits each) comprise 30 ECTS courses from **Bachelor Honours** – level 8

#### Remarks

- Choose "Study Abroad-Programme": Individual application by student, TOEFL or C1- proof required
- before application: Lisa Schwabe will nominate students
- International applicants: <a href="http://www.studyabroad.uct.ac.za/">http://www.studyabroad.uct.ac.za/</a>
- Visa costly, apply early, currently no extension of visa possible for vacation purposes!

#### Mode, Times & Language —

- Study only
- Orientation: early Feb.First semester: early/mid Feb.- mid May
- Orientation: early/mid July
   Second semester: mid July mid Nov.

Costs

- Study fees: 7.400 US\$/semester (2021)
- Cost of Living: 800€ / m
- Flight: 900 €

#### Financing -

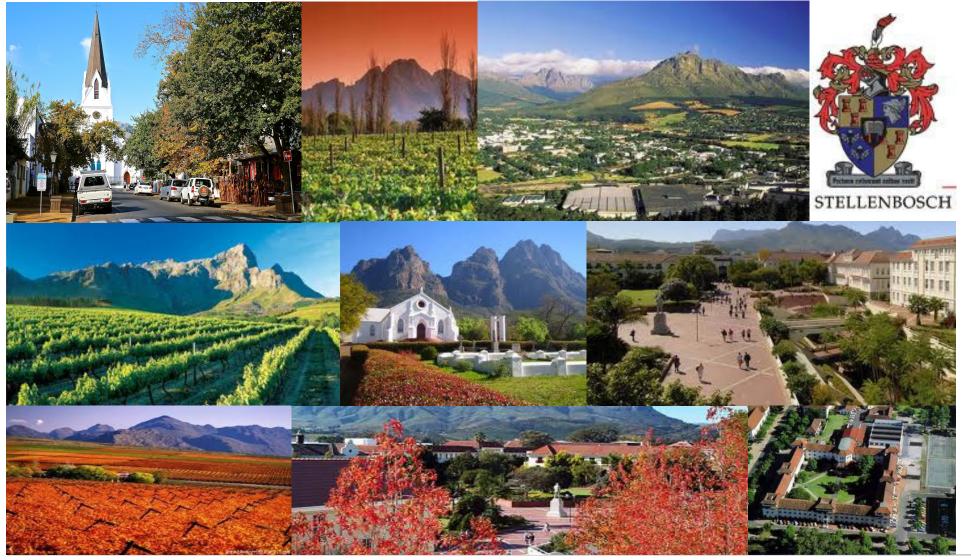
- https://www.fhmuenster.de/internationaloffice/ outgoing/promos-studium.php
- HAW



### Stellenbosch lies about 50 km east of Cape Town, has 106,000 inhabitants, and is the most important wine growing area in South Africa.









#### Stellenbosch University has 20,000 student as is the first African university to receive three major international accreditations.





#### Fit of study programme









#### 2022 - Second Semester Courses:

Advanced Marketing Communication (18 Credits)
Corporate Venturing (18 Credits)
Organisational Diagnosis & Mentoring (18 Credits)

#### 2023 - First Semester Courses:

Overview

Advanced Strategic Management (18 Credits)
Advanced Financial Management (18 Credits)
International Marketing (18 Credits)
Managing Innovation and Breakthrough Idead (18 Credits)

3 courses (min. 18 South African credits each) = 30 ECTS from *Bachelor Honours* 

http://www0.sun.ac.za/pgstudies/postgraduate-programmes/faculty-of-economic-and-management-sciences-1/department-of-business-management/honours-programmes.html

#### Remarks

- Contact: Hanna Kotzé (<u>studyabroad@sun.ac.za</u>),
- Postgraduate and International Office "Freemovers" @ Stellenbosch: <a href="https://www0.sun.ac.za/international/prospective-students/non-degree-seeking-short-term-students-1/i-want-to-enrol-at-su-1/exchange-programmes.html">https://www0.sun.ac.za/international/prospective-students/non-degree-seeking-short-term-students-1/i-want-to-enrol-at-su-1/exchange-programmes.html</a>

#### Mode, Times & Language

- Semester dates:
   early Feb. July
   July mid December
   No late arrivals allowed!
- application deadlines 30/31.03. & 30.09.
- Language: English

#### Costs

- Study fees : ca. 4.600 US\$/semester
- Cost of Living: ca 800€ / m
- Flight: 900 €

#### Financing

- https://www.fhmuenster.de/internationaloffice/outgoi ng/promos-studium.php
- HAW



### Port Elizabeth (P.E.) is the fifth largest city in South Africa with 740,000 inhabitatns in the urban area and about 1,250,000 in the agglomeration.



The port of Port
Elizabeth is the
economic centre of
the province and
the thi largest port
in South Africa.



https://www.youtube.com/watch?v=GJ4QQXOauY8&t=2s



The region around
Port Elizabeth is also
the centre of the
South African car
industry and is also
called the "Detroit of
South Africa".



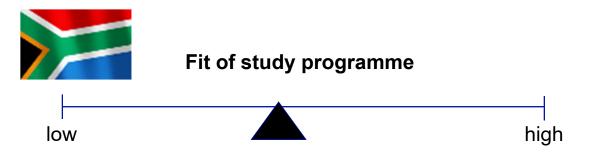
Int. Project study





## Nelson Mandela Metropolitan University - NMMU, The South Campus is unique - wholly situated inside a nature reserve.





Faculty of Business and Economic Sciences

#### https://business.mandela.ac.za/

- BA Honours (Business Management)
  - **BA Honours (Economics)**
  - BA Honours (Industrial and Organisational Psychology)
  - BA Honours (Labour Relations and Human Resources)
  - BCom Honours (Business Management)
  - BCom Honours (Labour Relations and Human Resources)
  - BCom Honours (Tourism)

#### Remarks

- Study abroad: <a href="http://international.nmmu.ac.za/Study-Abroad">http://international.nmmu.ac.za/Study-Abroad</a>
- Contact/Nomination: Lisa Schwabe
- English proof required, i.e.. B2/C1Academic Writing & Business Ethics

#### — Mode, Times & Language —

- Language: Englisch
- Semester dates:
  - SS: January (orientation) June
  - WS: June (orientation), Nov.
- application deadlines NMMU for July: 15.05. – for Feb.: 01.12.

#### Costs

- Ca. 59.000 Rand, ca. \$3.800/
   3.600 € (2021) incl.
   accommodation + orientation
- Flight: 1100 €
- Cost of Living ca. 800 €

#### **Financing**

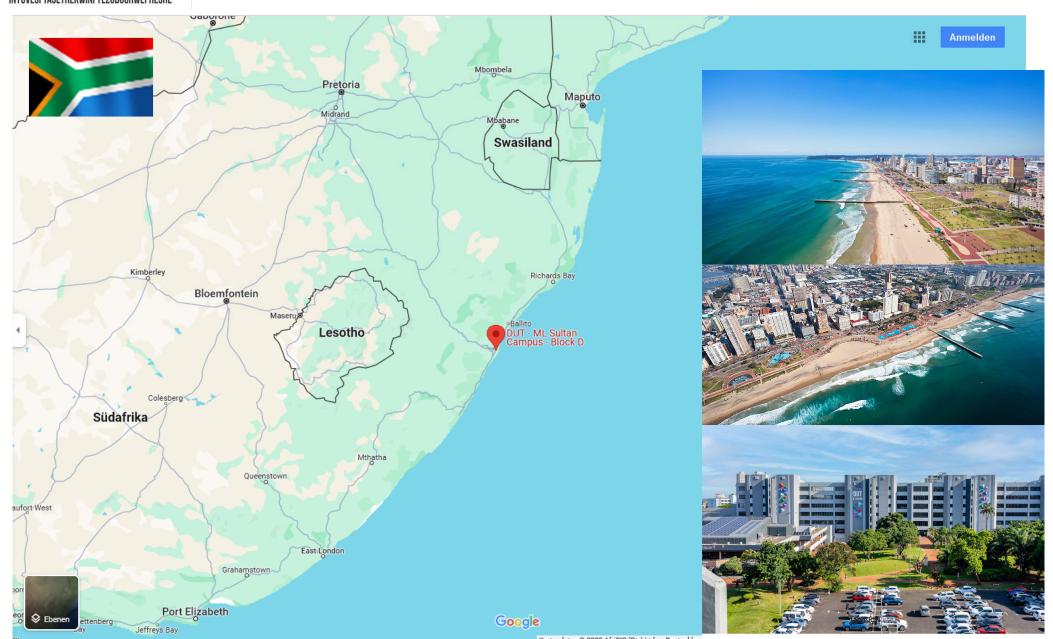
- https://www.fhmuenster.de/internationaloffice/ outgoing/promos-studium.php
- HAW

Overview



### Durban is the third-most populous city (4. Mio) in South Africa after Johannesburg and Cape Town, and the largest city in KwaZulu-Natal.





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### In 2022, approximately 32k students were enrolled to study at DUT.





#### Fit of study programme

high low

(ALL COMPULSORY MODULES) Business Research Proposal; Business Research Report; and e.g. 1 YEAR PART-TIME in business school

better: Master of Management Sciences in Marketing https://www.dut.ac.za/wpcontent/uploads/2023/10/2024-Skeletal-Academic-Calendar-V3.pdf

#### Remarks

- Contact/Nomination: Lisa Schwabe
- English proof required, i.e., B2/C1Academic Writing & Business Ethics (DAAD)
- https://dbs.dut.ac.za/news/international-exchange-studentfeedback-on-dut-business-school-mba-programme/

#### Mode, Times & Language

- Language: Englisch
- Semester dates:

SS: 15.1 (orientation); 12.2.-19.6 WS: 06 (orientation), 22.7-26.11

#### Costs

- Administrative fees + accommodation + orientation (2 slots)
- Flight: 1100 €
- International students need between 300 and 750 EUR to cover the monthly costs of living in South Africa.

#### **Financing**

- https://www.fhmuenster.de/internationaloffice/ outgoing/promos-studium.php
- **HAW**





## Europe

Int. Project study Study abroad options MSB

Overview



Brussels (1.2 mn. Inhabitants) serves as de facto capital of the European Union (EU), hosting the major political institutions of the Union.





Overview

Int. Project study



### (Institut catholique des hautes études commerciales) Brussels Management School ranked 19th in Belgium and has around 3000 students





#### Fit of study programme





high

Master in International Business and Management (entirely taught in English) Campus: Anjou Campus: Rue au Bois, 365A 1150 Brussels

There is an **orientation day** taking place on the first day of the semester.

An **optional intensive week of French** (30 hours) is organized twice during the academic year. Once before the fall semester starts (Sept 6-12), and once before the start of the spring semester (Jan 29- Feb 2). The course costs 150 EUR for the whole week and is worth 3 ECTS credits.

#### Remarks -

- Nomination: Lisa Schwabe will inform (Mrs.) Kristien MINET
- Facebook:www.facebook.com/ICHEC.Brussels.Management.Sc hool, www.facebook.com/ICHEC.Student.Exchange
- Twitter: www.twitter.com/ichecbrussels
- LinkedIn: https://www.linkedin.com/school/ichec-brusselsmanagement-school/
- Instagram: https://www.instagram.com/ichec.brussels/?hl=fr

#### Mode, Times & Language

- WS: Courses: Sept. 14 Dec. 22, 2023, Exams: January 8 - 27, 24
   SS: Courses: Feb. 5 – May 18, 24
- Exams: May 28 June 16, 24
- Language: English
- Study only
- Freemoving

#### **Costs**

- Study fees: 800 €
- Train (4h): 80 €
- Cost of Living: between 890 and
- 1,300 EUR/month

#### ——— Financing

Erasmus+

### **Škoda**Auto Vysoká škola

## Mladá Boleslav is a Czech town with a population of ca. 44,000 in the Central Bohemian region and about 50 km from Prague

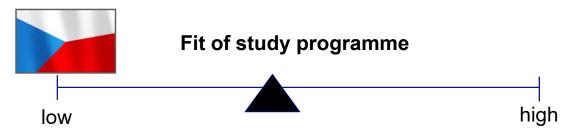






### Škoda Auto Vysoká škola, (ŠAVŠ), is a private business school in Mladá Boleslav, Czech Republic.





#### "NMME International Marketing":

#### WiSe:

- **Enterprise IT Management**
- International Financial Reporting Standards I
- Microeconomics Intermed. Course
- Strategic Marketing Management
- **Econometrics**
- Accounting Consequences of Financial Modelling
- Social and Managerial Potential Development
- International Marketing in Automotive Industry
- Managing Creativity and Innovation

#### SoSe:

- Macroeconomics -Intermed, Course
- Supply Chain Management
- Public Relations
- International Commercial Transaction
- Culture, Organization and Management
- Dealer Management
- Strategic Sustainability Management
- Strategic Management with Asian Focus

- **Business Law**
- International Management

MA International Marketing: https://en.savs.cz/

#### Remarks

Nomination: Lisa Schwabe

#### Mode, Times & Language

Semester dates:

WS: Oct. - mid Feb.

SS: mid Feb - late June

- 2 Erasmus+ places/year (MA)
- Studiensprache: English

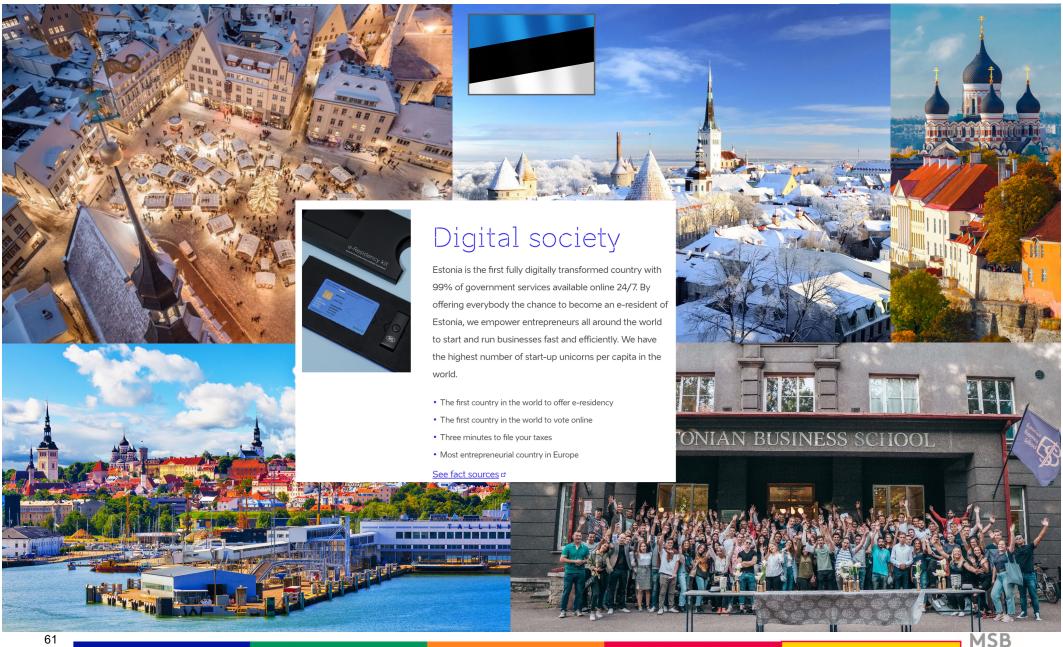
#### Costs

- Study fees: none
- Erasmus +
- Cost of Living: Consumer Prices Including Rent in Mlada Boleslav are 8.23% lower than in Prague, Cost of living index in Prague is 28.91% lower than in Berlin.
- Flight 200 €



On the shore of the Gulf, Tallinn has a population of about 450k & is the main govern-mental, financial, industrial, & cultural centre of Estonia.





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Overview

Before you go

Returning

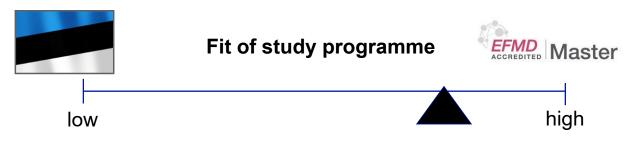
Int. Project study

Study abroad options



## is a private, higher-education university in the 4 palmes league category (EDUniversal), situated in Tallinn, Estonia with app. 1400 students.





Introweek organized every August, one week before the official start of the semester, to all freshmen and exchange students.

- MA Business Innovation in the new economy
- MA Leveraging Green Economy Innovation
- MBA

https://ebs.ee/en/international/incoming-students https://ebs.ee/en/international/incomingstudents#free%20mover

#### Remarks

- Freemover status
- https://www.youtube.com/watch?v=xvfjRaVk7Mo
- https://www.youtube.com/watch?v=T6-ZRURjRgo
- https://www.youtube.com/watch?v=TGz3Gxll8t0
- information about accommodation: <a href="https://ebs.ee/node/562">https://ebs.ee/node/562</a>

#### Mode, Times & Language —

- WS: mid-Aug. Dec. plus exams in January.
- SS: mid-Jan until May plus exams in June.
- Language: English
- Study only

#### Costs

- Study fees: app. 3500 €
- Train (30h one way) : 200€
- Flight (6h one way): 400€
- Cost of Living: 23% less expensive
- Accommodation Larsen apartments
- starting from 349 € per month (https://larsen.ee/features/fully\_furnished)
- Free public transport

——— Financing —

No Erasmus partner, HAW

**MSB** 



With 650,000 inhabitants, Helsinki is by far the largest city in Finland and the third largest city in Scandinavia.





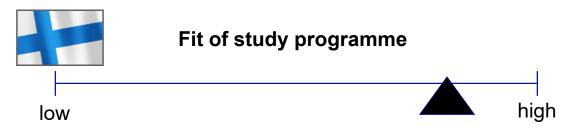


Overview



### Die Metropolia University of Applied Sciences ist die größte Fachhochschule Finnlands im Großraum Helsinki mit 16.500 Studierenden.





#### **Business Informatics, Master of Business Administration**

Business Strategy and Management			
Business Research and Development Methods	5	•	
Strategy, Management and Leadership	5	•	
Business Modelling and Competitive Environment	5	•	
Business Analysis and Development			
Business Transformation and Technology	5	•	
Applied Strategic Management and Analysis	5	•	
Marketing Planning, Tools and Analytics	5		,
Business Growth and Innovation			
Innovation and Renewal	5	•	
Applied Business Analytics	5		(
Integrative Project Management	5	•	
Corporate Sustainability	5		,
		32.5	1

#### Mode, Times & Language

- Semester dates:
   WS August December
   SS January May
- 4 Erasmus-places/year (for one semester, only for MIMS)
- Language: English

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CUSIS	

- Study fees: none
- Erasmus +
- Cost of Living: Cost of living index in Helsinki is 14.92% higher than in Berlin, Flight 270 €

Einanaina	
 Financing	

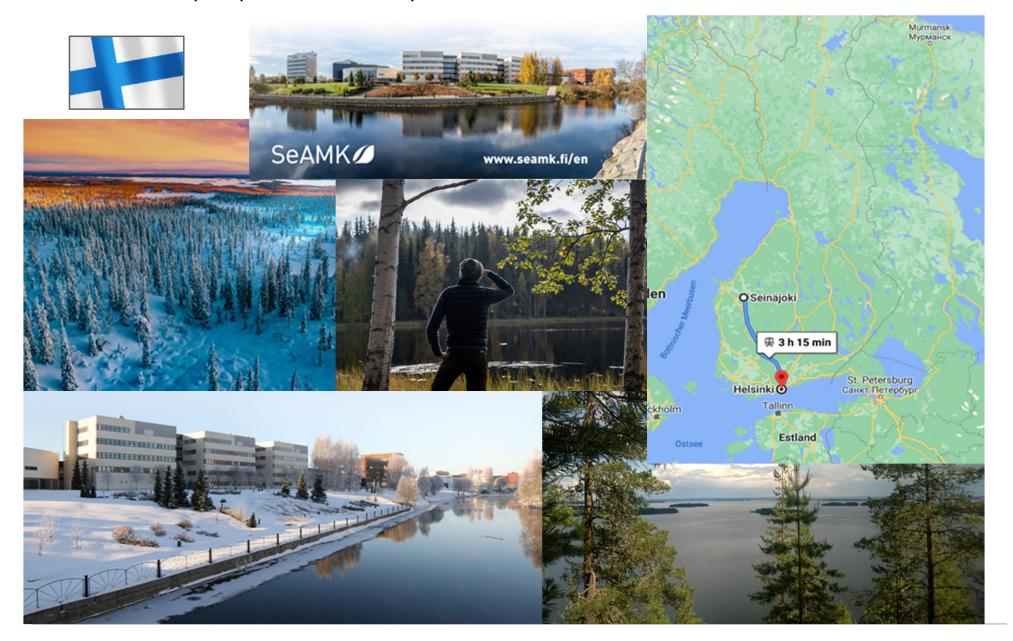
Erasmus+

Remarks



### Seinäjoki, the "City of events" is located in central Finland close to nature. It has a population of about 60,000, out of which 5,000 are students at SeAMK.

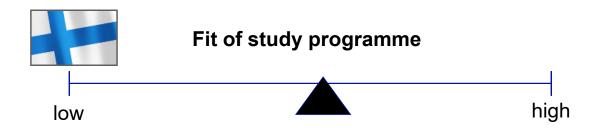






#### Erasmus+ cooperation since 2020! Seinäjoki University of Applied Sciences (SeAMK), Finnland





#### Master "International Business Management"

https://www.seamk.fi/en/all-studies/master-degree-programme-in-

#### international-business-management/

Autumn semester

Marketing Management, 5 ECTS Human Resource Management, 5 ECTS Project Planning, 5 ECTS

Project Finance and Legal Environment, 5 ECTS Business Development Framework and Strategy, 5 ECTS

Scientific Writing, 3 ECTS

#### Spring semester:

Management of Information Systems, 5 ECTS

Management Control and Accounting, 5 ECTS

Managing Workplace Diversity and Inclusion, 5 ECTS

Circular Economy and New Business, 5 ECTS

Leadership in Global Projects, 5 ECTS (cooperation with VAMK)

Project Control and Monitoring, 5 ECTS (cooperation with VAMK)

Professional Qualification in Project Management, 5 ECTS

#### **Remarks**

Semester dates:

WS: August. - mid December

SS: January.- late May

- 2 Erasmus places/year (MIMS)
- Language: English

#### Costs

- Study fees: none
- · Erasmus +
- Cost of Living: 600-900 €/month
  - Flight 270 € + to Helsinki, 3 hours by train to Seinäjoki (20-30 €)

#### ———— Financing ————

• Erasmus+



### Caen in France, at around 100000 inhabitants is EMN's point of origen.







Tourism is an important economic factor in the region.



There are production facilities of Renault and Bosch, however, the largest employer in the region is the university hospital.













### France: Ecole de Management de Normandie: Study options - Campuses





**Oxford** Banking & finance and **Fintech** 



**Dublin** Digital Marketing & Sales



#### Le Havre

- International **Business**
- International Logistics & Port Management
- Supply Chain Management



Caen International Marketing & **Business** Development



#### **Paris**

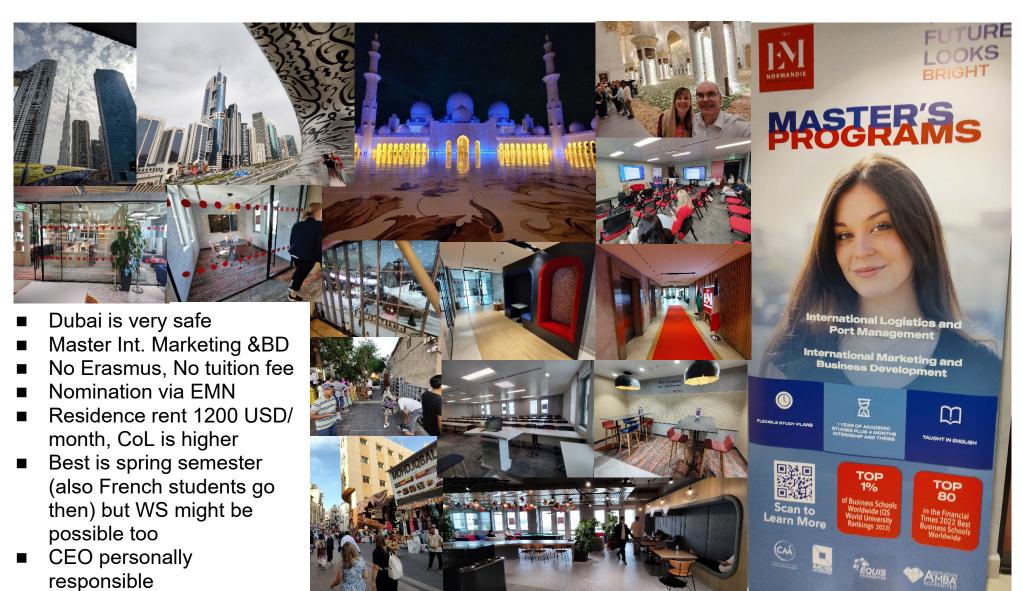
- Strategy & Consulting
- **Financial Data** Management
- Marketing & Digital in Luxury and Lifestyle
- International Events Management
- Sustainable **Business Strategy**



### Dubai: Ecole de Management de Normandie



**FH MÜNSTER**University of Applied Sciences





## France: Ecole de Management de Normandie: 1000 exchange students per year







Exchange semester possible in English or French Master programs, campus Caen, Le Havre, Paris, Oxford, Dublin, (except for e-Learning programs and certificates), Dubai:

Options: <a href="https://www.fh-">https://www.fh-</a>

<u>muenster.de/msb/studiengaenge/auslandssemester/partnerhochschulen/frankreich.php</u>

Double Degree option: / new contract to be closed in 2024 (!!!)

The main conditions for graduating from EM Normandie are as follows

- To obtain 60 ECTS
- To write a dissertation / thesis (included in the 60 ECTS)
- To do a 6-month internship in a company (non credit bearing).

#### **Remarks**

- Nomination: Lisa Schwabe
- start of double degree only in winter semester
- <u>Difficult realization of DD</u>, clarification ongoing



- Language: French (B2 proof required) or English (C1 proof required)
- WS: early Sept. mid Dec.
   SS: early Jan. mid May
- 10 Erasmus+ places/year (MA, inkl. Double Degree)

#### Costs

- Study fees: none
- Flight: 450 € to Caen, 150€ to Dublin, 600 € to Dubai
- Cost of Living: depends on the location

#### Financing

Erasmus+ (Except Dubai)



### Université Montpellier



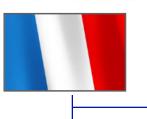


Int. Project study



# The IAE in France are academically selective, socially inclusive and affordable Graduate Schools of Management





low

#### Fit of study programme

high

Exchange semester in **Master International Business Engineering** (+ modules from MA Intelligence and Int. Sales Strategy, MBA Digital Business & Innovation)

Fall semester (30 ECTS)

- Organizational economics
- Accounting information system
- Marketing
- Business Computing
- Finance
- HR Management & CSR

**Remarks** 

Nomination: Lisa

− Mode, Times & Language —

- Language: English (B2, no proof required)
- WS: early Sept.- mid Dec.
   SS: mid Jan. mid May
- 2 Erasmus+ places/year (MIMS, à 6 months)

Costs

- Study fees: none
- Flight: 300 € (Düsseldorf)
- Cost of Living: min. 700 € / m

Financing

Erasmus+



### Athens comprises areas with a combined population of 3,7 million.

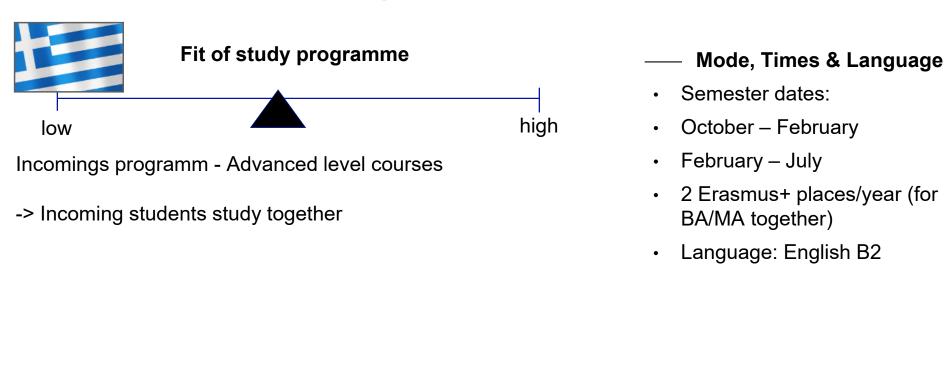


Overview



## In a "Spiegel" market study of the 500 best business schools in Europe, the AUEB ranked 25th.





Nomination: Lisa Schwabe

#### Costs

- Study fees: none
- · Erasmus +
- Cost of living in Athens (Greece) is 20% cheaper than in Cologne (Germany)
- Flight 600 €

Remarks



Dublin is situated at the mouth of the River Liffey and has app. 500.000 inhabitants.







### Dublin Business School (DBS) is Ireland's largest independent college with over 9,000 students.





#### Fit of study programme

low



#### MSc Marketing-Module:

Strategic Marketing Management

The Changing Consumer

Personal & Professional Development

Research Methods 1

Research Methods 2

Integrated Marketing Communication in a Digital Age

#### Electives (Choose 2)

Strategic Selling/Global Marketing

Marketing Innovations

**Developing Digital Media** 

Web Marketing Practice

#### Remarks

- application deadline: check with DBS (Neil Logan/Teddy Hay)
- Application form on website der DBS
- http://www.dbs.ie/Marketing-MSc.htm
- <a href="https://www.dbs.ie/international-students/european-students/one-semester-options">https://www.dbs.ie/international-students/european-students/one-semester-options</a> (= option A)

#### Mode, Times & Language

- Study only
- Semester dates:
  - late Sept. December
  - ´mid Jan. mid May
- English

#### Costs

- Study fees: 4150€/ semester
- Cost of Living: 600-1000€/ m (Accommodation)
- Flight: 300 €

#### Financing

 https://www.fhmuenster.de/internationaloffice/o utgoing/promos-studium.php



### Pisa in Tuskany offers more than the famous leaning tower: It is a city of art, passion, and science

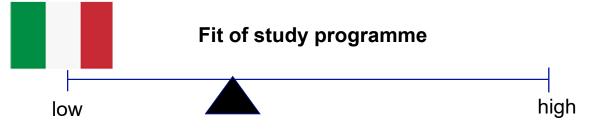






The University of Pisa was founded in 1343 (most famous graduate/professor: Galileo Galilei). With about 40,000 students, the University of Pisa makes the city a real students' city (90,000 inhabitants).





possibly further options in Master program in Data Science and Business Informatics (English)

Remarks

Nomination: Lisa Schwabe

#### — Mode, Times & Language —

- Semester start:
- WS: late September
- SS: late February
- Language: English B2
- 2 Erasmus+ places/year (MA)

Costs

- Study fees: none
- Erasmus +
- Cost of Living: accommodation 400/450 €, food 300 €, other living expenses 100 €, total 800/850 €
- Flight 300€



# With about one million inhabitants in the agglomeration, Riga is also the largest conurbation in the three Baltic states.







# Riga Technical University (RTU) is public technical university in the Latvian capital of Riga.



#### Fit of study programme



 Course list changes every semester (not possible to choose a full program, but only courses from updated course list offered to incoming exchange students: <a href="https://www.rtu.lv/en/studies/incomingexchange-studies">https://www.rtu.lv/en/studies/incomingexchange-studies</a>

#### Remarks

Incoming exchange students are required to attend the Introduction Week. In case of additional requirements of academic, organisational or other aspects (e.g. students with special needs), please consult our website www.fsd.rtu.lv or contact the Foreign Students Department: incomingexchange@rtu.lv.

Students are asked to electronically submit an official transcript of records outlining the courses taken at home university. Transcript of records has to reflect that student has successfully completed all academic requirements at home university. Students with failed grades and, accordingly with academic debts at home university, will not be accepted as exchange students at Riga Technical University.

English proficiency confirmation of at least B1 Level or equivalent is required providing either results of official test or a confirmation letter from home university.

#### — Mode, Times & Language

- Semester dates (last available dates)
- WS: September January
- Orientation week, August
- SS: January June
- Orientation week end of January
- 6 Master Erasmus+ places/year (for MA students)
- · Language: English

#### Costs

- Study fees: none
- Cost of Living: Cost of living index in Riga is 25.88% lower than in Cologne, Flight: 250 €

#### Financing

Erasmus+



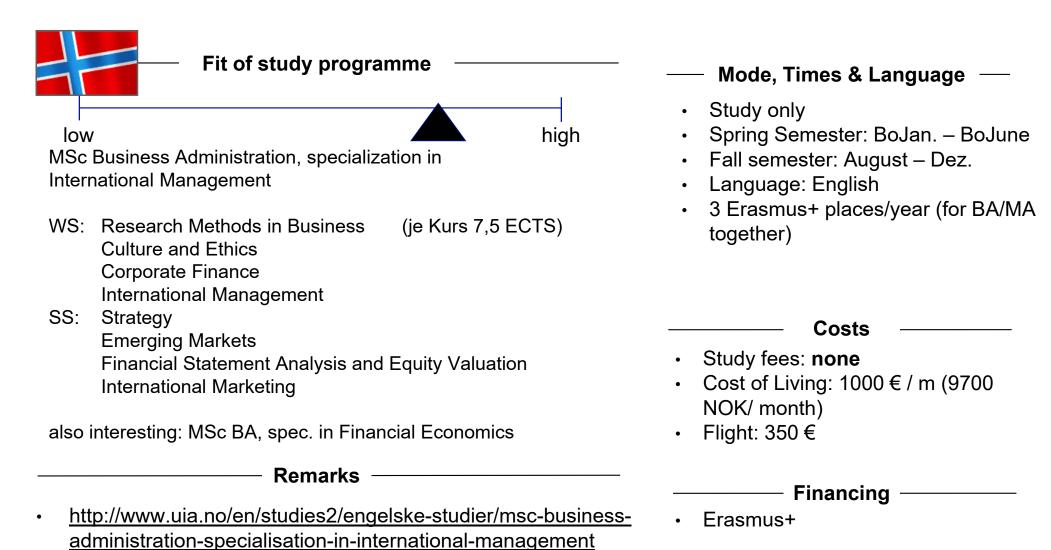
is located in the southern region of Norway, in the towns of Kristiansand and Grimstad.





### The university is recognized for its modern facilities and has a strong international link.



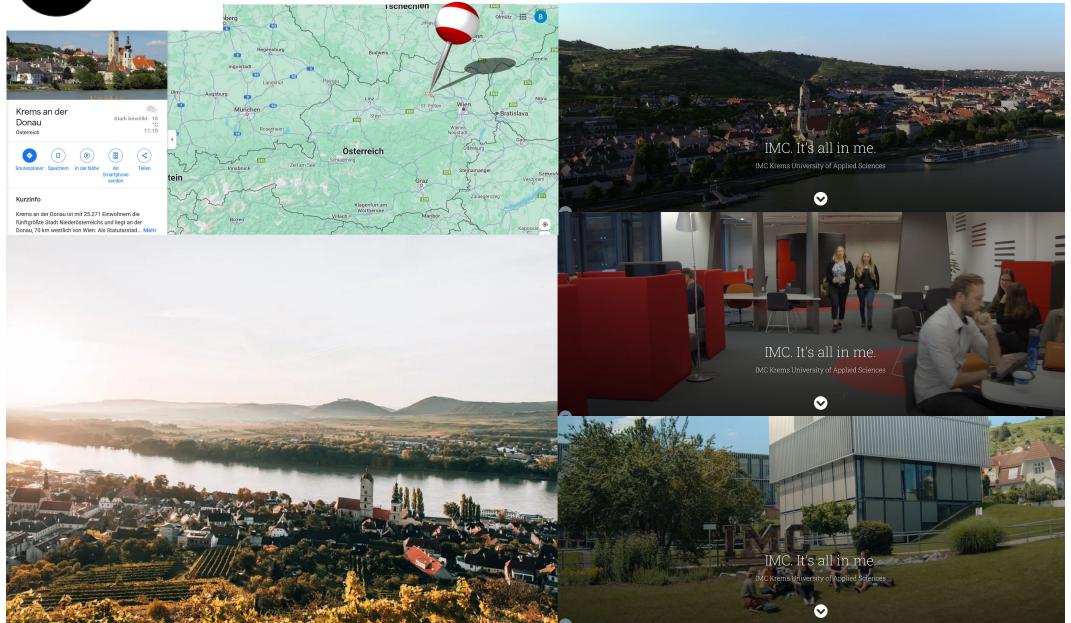




Krems has 26k inhabitants and is located on the Danube, 70 km west of Vienna.







Overview

Int. Project study



IMC Krems has 3,100 students, and 137 partner universities in 36 countries. It offers bachelor and master's degree programmes in business, health sciences and life sciences.





#### Fit of study programme

low



• In semesters 1-3: development of attractive products, services and offers requires in-depth knowledge of strategic marketing management. This includes, customer-centered product and service development using design thinking methods, customer journey processes, big data and artificial intelligence, traditional and digital media, marketing budgets, legal and ethical framework conditions, digital skills to develop web and mobile apps, storytelling and influencer marketing, personal branding and leadership + Specialization in a) tourism, b) Fashion, c) Retail

#### Remarks

- Nomination: Lisa Schwabe.
- https://www.fh-krems.ac.at/studium/master/vollzeit/marketing/

#### Mode, Times & Language -

- WS: early Oct.. end Jan.
   SS: end Feb. end June
- Language: English
- Study only
- 2 Erasmus+ master places / year

#### Costs

- Study fees: none
- Erasmus +
- Flight : 200 €
- Cost of Living: ca. 500 € / m



### Cracow has a population of 760,000 and is one of the most economically successful cities in Poland. Old Town - UNESCO World Heritage

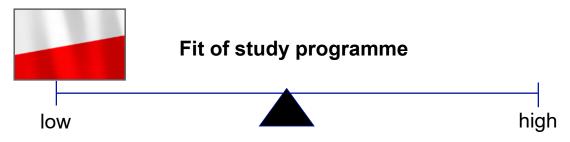






### Poland's largest university of economics, four Faculties, about 23,000 students, various programs in English, about 200 partners wwide.





- For the double degree, the so-called minima and the master thesis must be completed in Cracow. The missing ECTS are filled up by electives.
- Minima for double degree may change each year
- Double Degree: <a href="https://bpz.uek.krakow.pl/podwojny-dyplom.html?language=en">https://bpz.uek.krakow.pl/podwojny-dyplom.html?language=en</a>
- Exchange (1 semester): <a href="https://bpz.uek.krakow.pl/studenci-przyjezdzajacy.html">https://bpz.uek.krakow.pl/studenci-przyjezdzajacy.html</a>

#### Remarks

- Nomination: Lisa Schwabe.
- http://bpz.uek.krakow.pl/magisterskie.html?language=en

#### $oldsymbol{--}$ Mode, Times & Language $\,-\,$

- WS: late Sep. mid Feb.
   SS: mid Feb. mid June
- double degree possible (only if started im WS!)
- Language: English
- Study only
- 5 Erasmus+ places/year (for BA/MA together)

#### Costs

- Study fees: none
- Erasmus +
- Flight : 200 €
- Cost of Living: ca. 500 € / m



#### Warschau is the capital of Poland and with over 1,7 million inhabitants, it is the most populated city in the country.





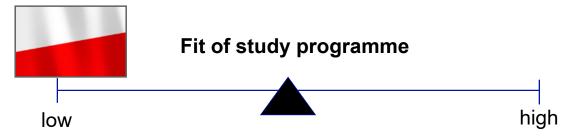
Overview

Int. Project study



### Lazarski University is a private, internationally-oriented institution located in Warsaw.





International Relations is about the world in which we live collectively, and the manner in which it has and continues to change. It considers the choices that political actors – from governments to citizens to international institutions – make and the structures and constraints under which they make them. The EU is the world's largest integrated market and the biggest exporter. It also is a great centre of human capital and culture, and of the vital dialog between West and East, North and South. Thus, an **MA in International Relations** offers the ideal opportunity to not only obtain a deep insight into such processes, but also into the ways that people conceive the world as they believe it might be and the realities with which they struggle in trying to make it so.

#### Remarks

- Nomination: Lisa Schwabe
- Campus tour:

https://www.youtube.com/watch?v=V5hEobfnwFo

#### $-\!-\!-$ Mode, Times & Language $\,-\!-$

Semester dates:

WS: Oct. - mid Feb.

SS: late Feb. - late June

- 3 Erasmus+ places/year (for BA/MA together)
- Language: English B2

#### ----- Costs

- Study fees: none
- Cost of Living: Cost of living in Warsaw (Poland) is 41% cheaper than in Cologne (Germany)
- Flight 200 €

———— Financing -

Erasmus+



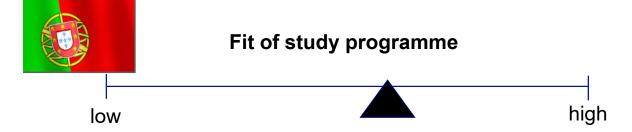
Aveiro is the capital of the district of Aveiro and is located on the coast, about 60 km from Porto. Aveiro is the bishop's seat is also called the "Venice of Portugal".





## Universidade de Aveiro is a state university and was founded in 1973. It has about 12,500 students.





Mestrado em Marketing: regime letivo noturno / pós-laboral, horário pós-laboral (das 18.00 às 23.00 horas)

Mestrado em Administração e Gestão Pública, regime letivo diurno / laboral, horário 2.ª (tarde), 3.ª e 5ª (opções), 2.º semestre

#### — Mode, Times & Language *–*

- Semester dates:
- WS: setembro a janeiro
- SS: fevereiro até junho
- Language: Portuguese
- 2 Erasmus+ places/year (for BA/MA together)
- B2 Portuguese

#### ---- Costs

- Study fees: none
- · Erasmus +
- Cost of Living: alojamento 130 -200€, alimentação 200€, outras despesas 100 - 150€, total 450 -600€
- Flight 300€

Remarks —

nomination: Lisa Schwabe



Kristianstad in Sweden has a population of about 40,000 and is a students' town.









low

# Kristianstad University is an international, progressive and open-minded university.





#### Fit of study programme

high

#### Master programmes in Business Administration

Form of study: Campus education.

Guaranteed place.

Read more at www.hkr.se/master-marketing

#### MSc (60 credits) in Business Administration specialising in International Business and Marketing

In a multicultural learning environment this one-year master programme aims to give you the competencies and skills necessary for working with international business and marketing in a broad range of multinational and national companies. The main emphasizes lies on B2B marketing and international business and strategy, and a close corporate interaction is found in the work placement with a focus on sustainability.

#### Remarks

Nomination: Lisa Schwabe.

#### Mode, Times & Language

- Semester dates:
  - August January
     (only winter semester possible! (SS= thesis))
- 2 Erasmus+ places/year (for BA/MA together)
- Language: English

#### Costs

- Study fees: none
- Erasmus +
- Cost of Living: cost of living per month for a student in Sweden total SEK approximate 8050 (818€), Consumer Prices Including Rent in Kristianstad are 4.58% lower than in Cologne, Flight 250 € (Göteborg, Kopenhagen)



#### Västerås, Schweden, a population of 127,000, located about 100 km west of Stockholm on the shore of Lake Mälaren



Overview



### Mälardalen University, Västerås, Schweden: Erasmus+ Cooperation





- Business Research Methods (15 ECTS), 1st period
- Strategy and International Marketing (15 ECTS), 2nd period

Remarks —

Nomination: Lisa Schwabe.

Overview

#### — Mode, Times & Language —

- Semester dates:
  - WS late August mid Januar (only possible in WS!)
- 3 Erasmus+ places/semester (for BA/MA together)
- Language: English

- Study fees: none
- · Erasmus +
- Cost of Living: cost of living per month for a student in Sweden total SEK 8500 (approximate 840 €/month), Flight 250 € to Stockholm

———— Financing ————

Erasmus+



# Granada is the capital of the province of Granada in Andalusia and has a population of 250,000.





Overview



#### The University of Granada is one of the largest and most important educational institutions in Spain.





#### Fit of study programme

low



 Master program in Marketing and Consumer Behaviour: https://masteres.ugr.es/marketing/pages/ficha

#### Modules in WS:

- Herramientas de Análisis e Investigación en Comportamiento del Consumidor (10 ECTS)
- Temas avanzados en Marketing y Comportamiento del Consumidor (15 ECTS)
- Competencias para la preparación del trabajo de fin de Master (6 ECTS)
- (gerade aber auch Mikro- und Makroökonomik im WS)

#### Remarks

- Organisation in trimesters in MA Economics: students need to take courses out of 2 trimesters, also in case of combination of MA Econ.(Engl.) and MA Marketing (Span.) (MA Marketing "primer/segundo cuatrimestre"; MA Econ. "primer/segundo/tercer trimestre")
- Nomination: Lisa Schwabe

#### — Mode, Times & Language

- Semester dates:
   WS lateSept. mid Febr.
   SS: mid Febr. early July
   SS MA Econ.: starts mid January
- Language: Spanish B2 (or English B2 for Master of Economics), official language certificate is required (see website UGr!)
- 2 Erasmus+ places for Spanish MA Marketing/year + 2 places for Engl. MA Econ./year (MA)

Costs

- Study fees: none
- Cost of Living: 550 650 €/m
- Flight: 255 €

——— Financing

Erasmus+



#### The metropolitan region of Madrid is one of the largest metropolitan areas in Europe with a population of around 7 million.







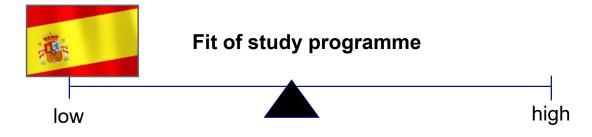


Study abroad options



### The University of Nebrija is a private and highly decorated educational institution in the centre of Madrid.





- MBA Jóvenes Talentos
- MBA + Experto en Creación de Empresas
- Máster Universitario en Dirección Comercial y Marketing Digital
- Máster Universitario en Relaciones Internacionales
- Máster Universitario en Transformación Digital de las Organizaciones



**Remarks** 

Nomination: Lisa Schwabe

#### — Mode, Times & Language

- Semester dates:
- WS: Inicio septiembre al final de diciembre
- SS not possible!
- Language: Spanish B2
- 1 Erasmus+ place/year (MIMS)

#### Costs

- Study fees: none
- · Erasmus +
- Cost of Living: A <u>room in</u>
   <u>Madrid</u> from 500€-600€/ month., total housing costs 50€/month,

   Flight: 220 €



# With a population of 13 million, Istanbul generates 23 % of Turkey's GDP.







Overview



# Marmara University has more than 3,000 faculty members and a student body reaching 60,000 over several campuses in the city of Istanbul.





#### Fit of study programme



#### Master Programs (Engl.) Production Management and Marketing

- Marketing Management for Services
- Multinational Marketing Management
- Unterstanding and Communicating the Consumer
- Vision in Marketing
- Production Management
- Marketing for Digital Age
- New Trends in Retailing
- .... (je 6 ECTS)

#### Master Programs (German) Marketing

with similar courses

#### Remarks

 Institute of Social Sciences, Department of Business Administration (English or German)

http://llp.marmara.edu.tr/organizasyon.aspx?kultur=en-US&Mod=2 https://international.marmara.edu.tr/

Nomination: Lisa Schwabe

Overview

#### $oldsymbol{--}$ Mode, Times & Language $\,oldsymbol{--}$

- Language: English / German
- Semester dates:
- mid Sept. late Jan.
   mid Febr. mid June
- 5 Erasmus+ places/year (MA)

----- Costs

- Study fees: none
- Flight: 150 €
- Cost of Living: min. 700 € / m

——— Financing

Frasmus+

**MSB** 



### Kyiv is the capital and most populous city of Ukraine.





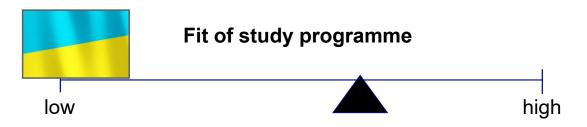


Overview



#### **KROK Business School is one of the** largest private university in Ukraine





#### **Program Master of Global Business Management**

International Business Environment	Business Functions	Personal Development	Leadership and Strategy	Areas of concentration	
Economic Environment International Legal Environment Numerical Methods	Strategic Managerial Accounting and Budgeting Marketing and	Organizational Behavior Interpersonal and Managerial Communications	Theory of Leadership Change Management	Finance: Financial Analysis Statements Mergers and Acquisitions	
and Analytics  Methods of Research in Business and Consulting	Service  Business Planning and Processes	Negotiations Team Work	Management  Business Policy and Strategy  Risk Management	Corporate Finance  Business Management:	Tourn
Organizational Theory Emerging Markets and Globalization Issues	People Management Project Management	Career Strategy	Investment Management	Strategic Marketing Supply Chain Management Operations and Logistics	Ranked i



- As long as Ukraine is actively in a state of war, we advise against an exchange semester with a physical presence on site in order not to jeopardize physical safety.
- Nomination: Lisa Schwabe

#### Mode, Times & Language

- Language: English
- Semester dates: Start Sept. – end December mid January - mid June
- 2 Erasmus+ places per semester (MA)

#### **Costs**

- Study fees: none
- Railway: 200 €
- Cost of Living: cost of living in Berlin is 182% more expensive than in Kyiv

#### Financing

Erasmus+





# Asia & Oceania



### The University of South Australia (UniSA) located in the city of Adelaide



South Australia's largest university, offers more than 200 degrees in a wide range of disciplines







South Australia is home to a diverse range of landscapes, including spectacular coastline, enigmatic desert-scapes, islands teeming with wildlife and some of the oldest mountain ranges on Earth.

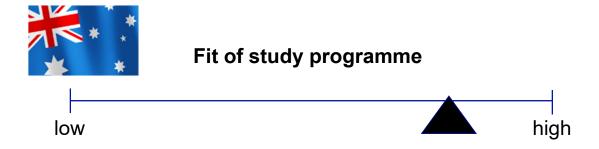


Overview



### The University of South Australia was founded in 1991. With about 30,000 students, it is the largest university in South Australia.





- Business School offers various Master programs and an MBA
   :
- MBA: http://www.unisabusinessschool.edu.au/mba/
- **Master Marketing**: <a href="https://study.unisa.edu.au/degrees/master-of-management-marketing?audience=int">https://study.unisa.edu.au/degrees/master-of-management-marketing?audience=int</a>
- Master Management: <a href="https://study.unisa.edu.au/degrees/master-of-management">https://study.unisa.edu.au/degrees/master-of-management</a>
- [Language requirements: https://international.unisa.edu.au/how-to-apply/english-language-requirements/]

#### Remarks

- 4 courses correspond to 30 ECTS
- English proof B2 (Academic Writigng & Business Ethics) needs to be handed in to the OfIS with the application! (01.03./01.07.)

#### — Mode, Times & Language ——

- Semester:
  - mid Feb. mid June
  - early August end of Nov.
- Study (Work possible)
- Language: English B2-C1, according to chosen program

#### Costs

- Tuition fees: 1 free place/semester (MIMS)
- Cost of Living: min. 700 € / m
- Flight 1260 €

#### Financing

 https://www.fhmuenster.de/internationaloffic e/outgoing/promosstudium.php



### Adelaide is the capital city of South Australia and the fifth-largest city in Australia. 2011 census: Adelaide has a population of 1.23 million.





- Education & Research
- Professional Services



#### THE UNIVERSITY The University of Adelaide is consistently ranked in the top 1% of universities in the world. They've produced numerous Nobel Prize winners.





#### Fit of study programme

high low

- Find matching courses here: https://access.adelaide.edu.au/courses/search.asp
- Search subjects under subject area: Master Marketing, Management, Commerce 12 units = 4 courses = 30 FCTS i.e. courses out of Master of Commerce

#### Remarks

http://www.adelaide.edu.au/inbound-study-abroad/studyabroad/

#### Mode, Times & Language

- Semester: early March July / late July - Nov., before that: orientation week
- Language: English
- Study (Work possible)

#### Costs

- Tution fees: 9.800€/ Semester
- (15.360 AUD\$/ Semester)
- Cost of Living: min. 800 € / m
- Flight 1260 €

#### Financing

https://www.fhmuenster.de/internationaloffic e/outgoing/promosstudium.php



Swinburne University in Melbourne is the second most popular @ college-contact. Melbourne was voted most liveable city worldwide in 2010.





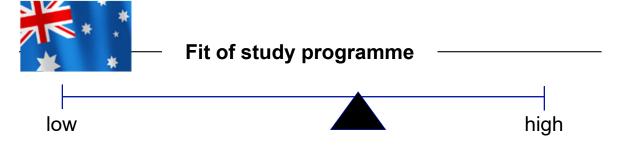
Overview

Int. Project study



## The Swinburne University of Technology offers a good range of subjects.





#### Related courses

- Graduate Diploma of Entrepreneurship and Innovation
- Master of Business Administration
- Master of Entrepreneurship and Innovation
- Graduate Diploma of Commerce (International Business)
- > Master of Commerce (International Business)
- Master of Commerce (International Business) \*Global Leadership Program
- Master of International Business

- Graduate Certificate of Commerce (International Business)
- > Graduate Diploma of Information Systems Management
- > Graduate Diploma of International Business
- Graduate Diploma of Commerce (International Business) \*Global Leadership Program
- > Master of Information Technology Business Analysis
- Master of Social Investment and Philanthropy

#### Mode, Times & Language

- Semester:
  - March July
  - August December
- Language: English
- Study + Work

#### Costs

- Tution fees app. 6.100€/semester
- (9.900 A\$/ 4 courses)
- Cost of Living: min. 700 € / m single room incl. board
- Flight 1200 €

#### Remarks

- Application via College Contact possible
- DAAD C1

#### **Financing**



# Chandigarh, the dream city of India's first Prime Minister, has 960,000 inhabitants and the highest HDI index in India.



#### Strong Academic Heritage

Chitkara University is a dream envisioned and realised by Dr. Ashok Chitkara and Dr. Madhu Chitkara, who are academicians dedicated to the mission of spreading Education and have created a learning environment that represents unique blend of distinguished faculty, brilliant students with a proactive collaboration with industry.

We provide a great environment for study
Chitkara University has a student population of more than
10,000 from all over the country and our campuses are
designed to enhance teaching- learning processes so that
it becomes second home for students

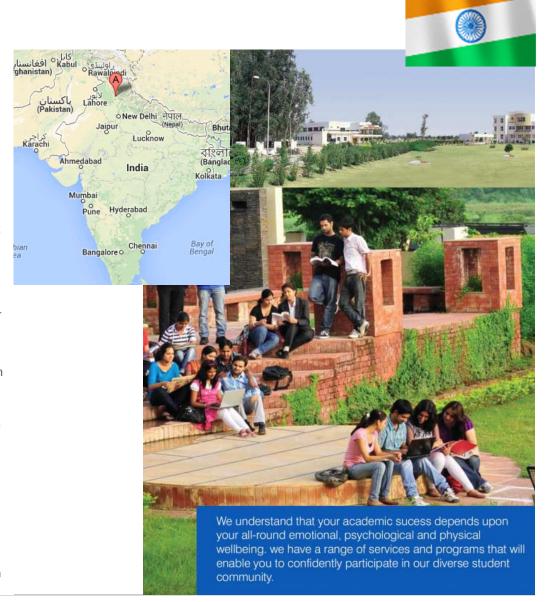
#### People who study here do well

Chitkara University has established an unassailable reputation for strong on-campus recruitments on the sheer virtue of our intensive focus on making all our graduates "industry ready". We aim to provide resources to succeed in tomorrow's changing global job market and are committed to help each and every student attain a position best suited to their long term career goals.

#### We are hands-on and responsive in the way we teach

The entire teaching approach at Chitkara University is learning-centric enhancing knowledge, skills, and understanding through practical experience.

This is a place of opportunity
Whether you want to broaden your mind, advance your career, increase your knowledge, travel the globe or change the world, Chitkara University can provide you with the opportunity and real life skills to do it.



Int. Project study



#### is a leading non-profit private University of North India and has been in the forefront of higher education in North India





low

#### Fit of study programme

high

- MBA (specialisations in Marketing & Finance & Banking etc.)
- http://www.chitkara.edu.in/mba

The marketing stream will focus on:

- Retail Marketing
- Services Marketing
- Product & Brand Management
- Direct & Online Marketing

#### Remarks

- 24 credits = 30 ECTS
- 1 semester of studies (one trimester not sufficient)
- · Nomination: Lisa Schwabe
- <a href="http://www.chitkara.edu.in/cbs">http://www.chitkara.edu.in/cbs</a>

#### $oldsymbol{--}$ Mode, Times & Language $\,-$

- Language: English
- Semester dates:
  - Mid January June
  - mid July Dec.
- Study only

#### Costs

- Study fees: Administrative fees, trimester
- Flight: 1000 €
- Cost of Living ca. 300 €

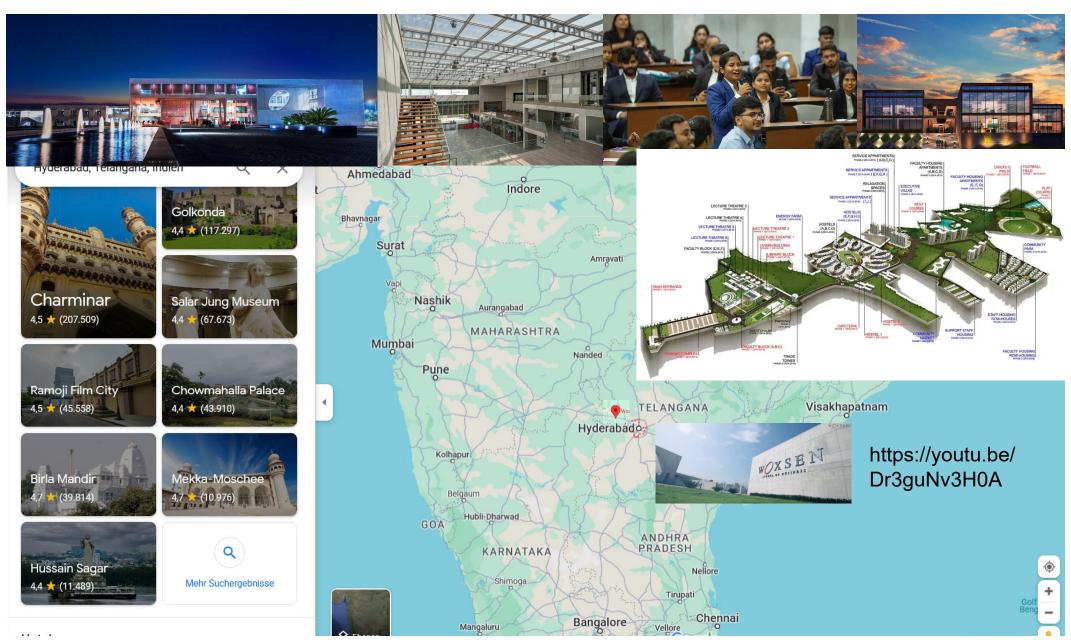
#### Financing ———



# Hyderabad is the fourth-most populous city in India with a population of 6.9 million residents within the city limits









#### Woxsen University is one of the top ranked private universities, located close to Hyderabad, Telangana





#### Fit of study programme



high

low

MBA (Woxsen's MBA program is EFMD Global Accredited)

- Three major specializations
- General (Marketing, Finance, HR, Operations, Data Analytics & Artificial Intelligence)
- **Financial Services**
- **Business Analytics**

















#### Remarks

- Exchange students will pursue 20 credits during one trimester term, which means 2 trimesters are required to reach = 30 ECTS (tbc.)
- 1 semester of studies (one trimester not sufficient (?))
- Nomination: Lisa Schwabe

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https://woxsen.edu.in/uploads/wou-factsheet.pdf

#### Mode, Times & Language

- Language: English
- Trimester dates:
  - Trim 5: Eo Oct –Eo Jan
  - Trim 6: Eo Jan Mid May
- Study only

#### Costs

- Only administrative fees, trimester
- Flight: 1000 €
- Cost of Living ca. 400 € / month (AC accomodation (triple share) + food)

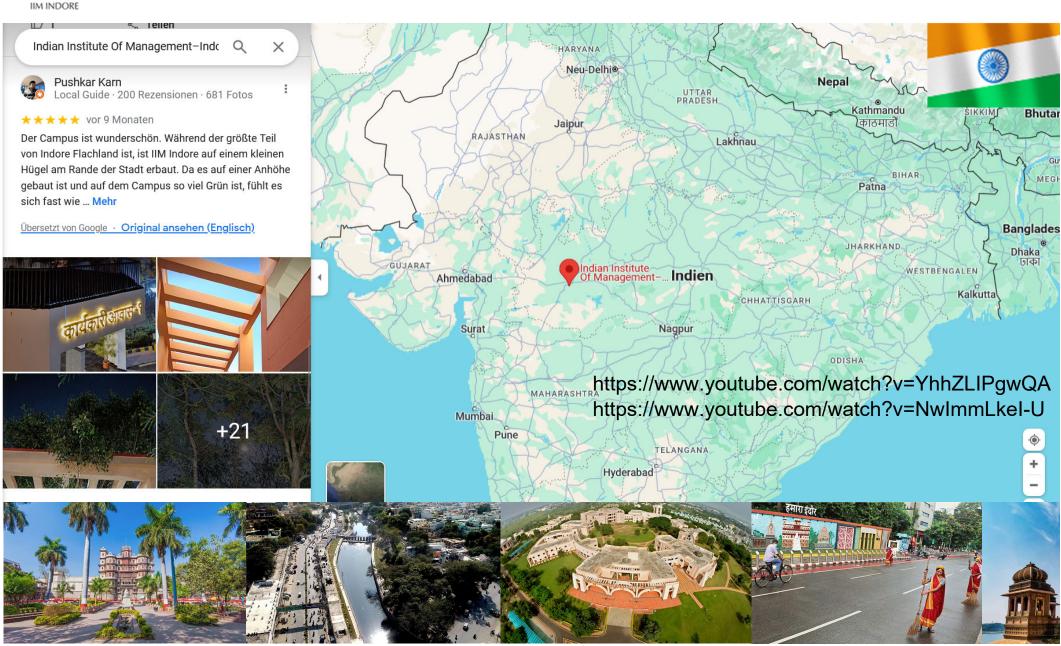
Financing

Promos, HAW, DAAD



## With 2. Mio inhabitants Indore is the most populous city in Madhya Pradesh





116

Int. Project study



#### The Indian Institute of Management Indore has earned the Triple **Accreditation (triple crown)**









#### Fit of study programme





low

- Post Graduate Programme in Management (PGP), a two-year full-time residential MBA programme
- You will visit term 5 & 6 (2 trimester) https://www.iimidr.ac.in/academic-programmes/post-graduateprogram-in-management/curriculum/

The tentative list of Areas and their respective Electives are as follows: Marketing, Advanced Marketing Research with SPSS, Advanced Selling Skills and Sales Management, Brand Management, Business to Business Marketing, Consumer Behaviour, Customer Relationship Management, Digital Marketing, Key Account Management in B2B Marketing, Luxury Retailing, Marketing of Services, New Product Development, Pricing, ....

#### Remarks

- Exchange students will pursue 40 (or slightly less) credits during two terms (1000h) which is more than 30 ECTS
- 1 semester of studies (one trimester not sufficient (?))
- Nomination: Lisa Schwabe
- https://www.iimidr.ac.in/wp-content/uploads/IR-FAQ.pdf

#### Mode, Times & Language

- Language: English
- Trimester dates:

Term I	June (End)	September (End)	
Term II	October (Early)	December (End)	
Term III	January (Early)	March (Mid)	
Term IV	June (Mid)	August	
Term V	September (Early)	December (Mid)	
Term VI	December (Mid)	March (Mid)	

Study only

Costs

- Only administrative fees app. 450€, trimester + hostel (400€/term)
- Flight: 1100 €

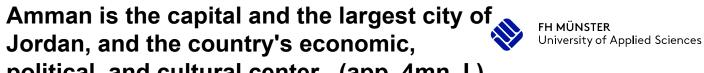
Financing

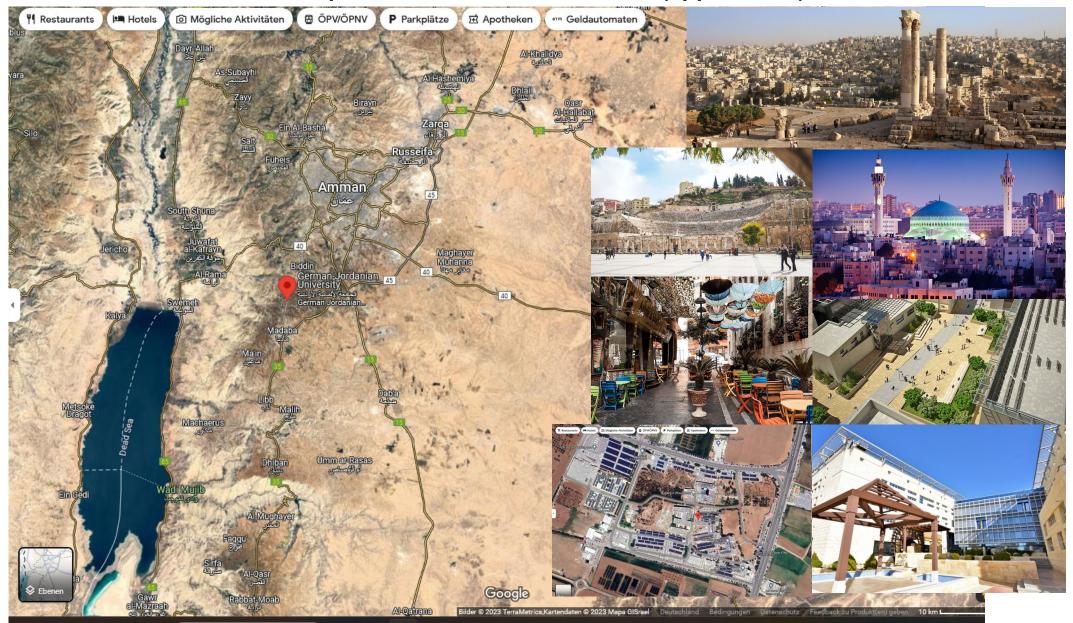
Promos, HAW, DAAD

**MSB** 



political, and cultural center. (app. 4mn. l.)

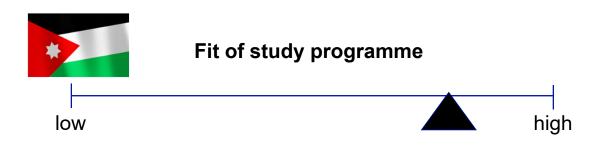






# The German-Jordanian University (GJU) is a public university located in Mushaqar and has app. 5000 students.





- MBA in Marketing Program
- https://www.gju.edu.jo/sites/default/files/Management%20
   Science%20/programs/mba\_in\_marketing\_program.pdf

#### Remarks

- Exchange students will pursue (tbd.) credits
- · Nomination: Lisa Schwabe

#### $-\!-\!$ Mode, Times & Language $-\!-\!$

- Language: English
- WS: Beg. October End of Jan
- SS: Mid Feb. Mid of June
- Study only
- 2 students / semester (BA+MA)

#### ---- Costs

- No study fees
- Cost of living: Jordan is 38.1% cheaper than Germany.
- Flight: 650 €

#### ——— Financing —

Promos, HAW, DAAD



#### Swinburne Malaysia is located in Kuching. Kuching is the capital of the Malaysian state of Sarawak with a population of 600,000

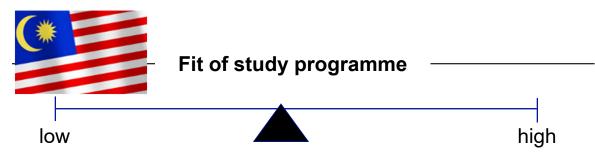






## Swinburne is an Australian University with 45.000 Students and 2000 Internationals.





#### Master of Business Administration

- Integrated management
- · Business in Practice
- Marketing Strategy Development
- Leading, Following & Team Dynamics
- International Governance, Ethics and Legal Requirements
- Adaptive Strategy and Business Sustainability
- Enterprise Project
- Management Analysis and Problem-solving

#### - Remarks

- application: College Contact
- DAAD C1

Overview

#### Mode, Times & Language —

- Semester:
  - February June
  - July November
- Language: English
- Study / (>8)

#### Costs

- Tuition fees: ca 4.000 €/semester
- RM 16.350 (incl. Processing fee +
- Medical Insurance
- Cost of Living: min. 400€ / m
- Flight 850 €

#### Financing –



South Korea: Ranked 15th among the world's NATIONAL UNIVERSITY economies; Pusan is the 2nd largest and leading industrial city and has a population of 3,6 million.

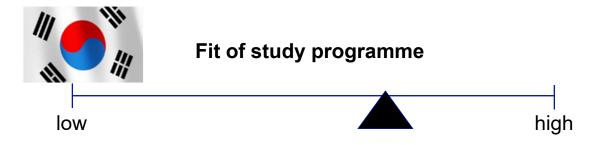


Int. Project study



## PNU is one of nine state universities ranked 6th out of 192 South Korean universities





#### Master courses in English:

http://www.pusan.ac.kr/eng/CMS/Contents/Contents.do?mCode=MN026

- International Trade Negotiations
- EU and Asia
- Comparative Studies in Special Economic Zones
- International Relations of Asia-Pacific & Interkorean Cooperation
- Indochina Studies
- International Development and Cooperation

Final choice of courses can only be made after arrival since not all courses are offered every semester.

#### **Remarks**

- 9 Korean credits (3 courses) / sem. for Master students
- Student residence Wongbee-Hall or private accommodatiaon
- Apply early for buddy program!

#### $-\hspace{0.1cm}$ Mode, Times & Language $\hspace{0.1cm}-\hspace{0.1cm}$

- Language: English
- Semester dates:
  - early March June
  - early Sept. December.
- Study only (80% attendance)

#### —— Costs

- 2 places/Semester (MA)
- Flight: 800 €
- Cost of Living: similar to Germany

#### Financing —



#### Auckland is a city in the North Island of New Zealand, with an urban population of around 1,628,90.





Returning

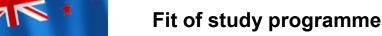
Study abroad options





#### The Eastern Institute of Technology (EIT) is a government owned tertiary education institution with 10.000 students.





low

high

**MASTER APPLIED MANAGEMENT:** strong applied, realworld focus and utilizes research projects, work-based case studies and interaction with industry practitioners in addition to on-campus workshops and blended learning

LEVEL	COURSE	CREDITS	
LEVEL 8			
MAPM8.100	International Markets	15	
MAPM8.150	Finance for Executives	15	
MAPM8.200	Leadership	15	
MAPM8.350	Innovation	15	
MAPM8.400	Global Strategies in Business	15	Minimum
MAPM8.450	Decision Making	15	level 8
MAPM8.500	Governance	15	level o
MAPM8.550	Lean Management	15	
MAPM8.600	Special Topic	15	
MAPM8.650	Workplace Learning	15	
PGRM8.100	Applied Research Methods	15	
PGRP8.100	Research Proposal	15	

Study fees: 5500 € (already discounted) [2020] Cost of Living: 25% higher Flight: 1.500 €

**Financing** https://www.fhmuenster.de/internationaloffice/ outgoing/promos-studium.php

Remarks

Approved scores on TOEFL, IELTS (6.5 Academic) with no band score lower than 6.0 or equivalent, PTE Academic etc.

Mode, Times & Language START DATES, Auckland:

EoMar, BoJune, MoAug, EoOct

Language of instruction: English

Total credits	PG Diploma: 120 Masters: 60
Class times	Classes are scheduled between 8.00am and 5.00pm Monday - Friday. Approximately four classroom hours per course per week
Study hours	approximately 4 hours per classroom hour.
Location	Napier, Auckland
	— Costs ———



# The Singaporean economy is known as one of the freest, most innovative, most competitive, and most business-friendly.



#### **QS Best Student cities 2012**

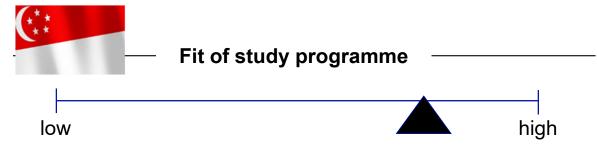
RANKCITY (Click to COUNTRY view profile)		COUNTRY	STUDENT QUALITY EMPLOYER MIX OF LIVING ACTIVITY		
	Paris	France		*	JAMES COOK UNIVERSITY
2	London	United Kingdom	B	etter	SINGAPORE
3	Boston	United States		etter ethe	
4	Melbourne	Australia	reimbursement	2,000* or mo	en
5	Vienna	Austria	enrolled with o	99.5	81
6	Sydney	Australia	94	97	81
7	Zurich	Switzerland	84	99	81
8	Berlin	Germany	81	95	57
8	Dublin	Ireland	92	91.5	70
10	Montreal	Canada	85	93	68
11	Barcelona	Spain	76	87	71
12	Singapore	Singapore	78	92	100
13	Munich	Germany	79	98.5	63
14	Lyon	France	88	87.5	43
15	Chicago 26	United	62	85.5	72





# The JCU is ranked among the top 4 % universities in the world. You will study with Indians (50 %), Chinese (20 %) Singaporians & US (each 10 %) and RoW (10 %)





#### Study program

https://www.jcu.edu.sg/courses-and-

study/courses/study-abroad

https://www.jcu.edu.sg/data/assets/pdf\_file/0011/20723

96/2024-Academic-Calendar-SP51-TR2-and-TR3-

2024.pdf?v=0.1.1

https://www.instagram.com/jcusingapore

studyabroad/?hl=en

https://www.youtube.com/watch?v=NHEAis6wUhM

#### **Remarks**

- application via Lisa Schwabe to Dion Lee
- application deadline: application needs to be handed in at least 2 months before start of the program
- http://www.jcu.edu.sg/Home/Courses/tabid/70/CourseID/2 3/Default.aspx

#### Mode, Times & Language -

- No double degree
- Study only, trimester, 4 subjects
- · Working Holiday possible
- Trimester 1 2024: 15.02.2024 -26.04.2024
- Trimester 2 2024: 20.05.2024 -24.08.2024
- Trimester 3 2024: 16.09.2024 -14.12.2024
- English, so far: app. 5 students

• Tution fees: ca. 9.300 € /trimester

Costs

- (13392,00 SGD / trimester, 2024)
- Cost of Living: 620 € -1450 €
- Flight: 1.000 €

Financing -

### **Additional options**

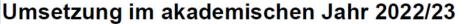


Non-MSB contracts

#### International Office

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- ► Western Sydney University, Australien (1 Platz), Soongsil University, Südkorea (4 Plätze). Taipei Tech University. Taiwan (4 Plätze):
- ► Ausschreibung der Plätze durch das IO
- ➤ 2100 Euro finanzielle Förderung pro Studierende\*r (=3 x 700 Euro/Monat)
- Australien & Südkorea gut nachgefragt, Taiwan bisher weniger
- Nachfrage aus allen FBen, besonders MSB, OEF, MSD & BAU



Overview

