

Module: SD14 Advice and Communication in Organizations		
Exam: SD14 Advice and Communication in Organizations	LV.-No.:	ECTS-Points: 5 CP
Recommended Semester: 5th Semester	Module: Mandatory	Language: German
Responsible lecturer: Prof. Dr. Stefan Krings	Cycle: Winter Term	Registration information:
Lecturer in charge: Prof. Dr. Stefan Krings, Prof. Dr. Michael Krämer		
Learning outcomes	Students are able <ul style="list-style-type: none"> • to describe the meaning of communication in organizations and classify them with reference to the organizational goals, • to distinguish different formats and instruments of organizational communication, • to professionally reflect and actively shape communication situations in various professional roles, • to develop a consulting and communication concept for a practical situation, bringing together findings from specialist practice, communication sciences and organizational psychology, • to apply organizational consulting tools. 	
Form of exam	Module exam: seminar paper, presentation	
Form of teaching	<ul style="list-style-type: none"> • Seminaric Lecture 	
Course contents	<ul style="list-style-type: none"> • Basics of organizational communication • Communication and dialogue group management • Basics and processes of organizational consulting • Methods and instruments of organizational communication and organizational consulting • Specifics of communication in service companies 	
Workload	Presence (2 SWS): Preparation and Follow-up: Sum:	60 h 90 h 150 h
Requirements	Content of the module G4 (Communication and Advice)	
Literature	<ul style="list-style-type: none"> • Glasl, F., Kalcher, T., Piber, H., (2014), Professionelle Prozessberatung, Haupt, Bern (aktuellste Auflage) • Herbst, D. (2014), Rede mit mir. Warum interne Kommunikation für Mitarbeitende so wichtig ist und wie sie funktionieren kann, SCM, Berlin (aktuellste Auflage) • König, E., & Volmer, G., (2014), Handbuch Systemische Organisationsberatung, Beltz, Weinheim (aktuellste Auflage) • Schick, S. (2014): Interne Unternehmenskommunikation. Strategien entwickeln, Strukturen schaffen, Prozesse steuern, Schäffer-Poeschel, Stuttgart (aktuellste Auflage) • Weitere Literaturhinweise werden themen- und aufgabenbezogen im Seminar vermittelt. 	