



# cocreaid

## Co-Creation Aid Kit 4.0

### About the project

**Duration:**

02.2022 – 08.2024

**Coordinating institution:**

FH Münster  
University of Applied Science

**Consortium partners:**

Szczecinski University  
European E-learning Institute  
EGE University  
Meridaunia University

**Project Goals:**

- Increase the number and quality of collaborations between HEIs, NGOs and citizens from rural areas.
- Increase social engagement and digital skills through digital co-creation methods.
- Develop an easy-to-use CoCreAid kit (digital method box) to ensure equivalent "face-to-face collaborations" in the digital space.

**Expected Results:**

- 1. Report:** Compilation of research results and best practice solutions for co-creation in a digital environment
- 2. CoCreAid Kit:** Development of digital co-creation platform and methods
- 3. Validation report:** the digital co-creation methods are used and validated in projects between NGOs and researchers
- 4. Workshops:** Digital training programmes to scale up the use of the developed co-creation aid kit 4.0

### About the current status of the project

**Functionalities of selected tools**

Functionalities	External Collaboration	Internal Collaboration	Process Flexibility	Project Management	Screensharing	Breakout-Rooms	Recording-Option	Chat-Function	Participation via telephone	free storage	live collaboration	sharing function	Gathering customer/user insights	Organizing and Planning	Iterating processes	DSGVO compliance	Scoping ideas	Prioritizing & Selecting ideas	Selecting concepts	Generating concepts	Generating ideas	Assessing ideas	Tag-function	Compatibility w/ other tools	Backup function	Project Management
<b>Collaboration</b>																										
asana	x	x	x	x				x		x	(x)	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Calendly	x	x		x											x	x									x	x
Evernote	x	x	x	x						(x)				x	x		x	x	x	x	x	x	x			x
Notion		x	x	x						x	(x)	(x)	(x)	x	x		x	x	x	x	x	x	x	x		
Trello	x	x	x	x						x		x	x	x	x										x	x
<b>Communication</b>																										
Cisco WebEx	(x)	x			x	(x)	(x)	x	(x)	x	x		x		x	x	x	x	x	x	x	x	x	x	(x)	(x)
Google Hangout	x	x			x			x	x	x	x		x		(x)	x	x	x	x	x	x	x				x
Microsoft Teams	x	x	x	x	x	(x)	x	x	(x)	x	x	x	(x)	x	x	(x)	x	x	x	x	x	x	x	x	x	x
Slack	(x)	(x)		x	(x)			x		(x)	x		x		x		x	x	x	x	x	x	x	x	(x)	(x)
Zoom	x	x		x	x	x	x	x	x	x	x	x	x		(x)	x	x	x	x	x	x	x	x	x	x	x
<b>Creativity</b>																										
AdobeXD		x	x										x								x	x				
Canva	x	x	x	x						x											x	x				x
Figma	x	x	x	x																						x
Miro	x	x	x	x						x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Mural	x	x	x	x						x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
<b>File sharing</b>																										
Dropbox	x	x	x	x							x	x	x		x											x
Google Drive												x														
OneDrive	x	x	x	x							x	x	x		x											x
Sciebo												x														
<b>Engagement</b>																										
Kahoot													x													
Mentimeter	x	x	x						(x)		x	x	x								x	x				x
Slido	x	x									x	x	x							x	x	x				x

**Research about drivers and barriers, platforms, methods and digital skills in and for digital co-creation**

- Literature review
- 40 Interviews with academics
- Good practice research
- 40 Interviews with NGO

**Suitability of tools for process steps and target group**

	Process Step					Target group				
	Opportunity Identification	Ideation & Idea Management	Concepting	Development	Pilot Testing & Validating	Launch	Project leader	Project partner	Associated partners	Citizens
<b>Collaboration</b>										
asana			x		x		x	x	x	
Calendly							x	x	x	x
Evernote	x	x	x	x	x	x	x	x		
Notion	x	x	x	x	x	x	x	x		
Trello	x						x	x		
<b>Communication</b>										
Cisco WebEx	x	x	x				x	x	x	x
Google Hangout	x	x	x				x	x	x	x
Microsoft Teams	x	x	x				x	x	x	x
Slack	x	x	x				x	x		
Zoom	x	x	x				x	x	x	x
<b>Creativity</b>										
AdobeXD				x	x	x	x	x		
Canva			x	x			x	x	x	
Figma				x	x	x	x	x		
Miro	x	x	x	x			x	x	x	x
Mural	x	x	x				x	x	x	x
<b>File sharing</b>										
Dropbox	x	x	x	x	x	x	x	x	x	x
Google Drive	x	x	x	x	x	x	x	x	x	x
OneDrive	x	x	x	x	x	x	x	x	x	x
Sciebo	x	x	x	x	x	x	x	x	x	x
<b>Engagement</b>										
Kahoot							x	x	x	
Mentimeter	x	x	x	x	x		x	x	x	x
Slido					x		x	x	x	x

**Necessary skills for digital co-creation platform**

- (Basic) digital literacy
- (Basic) technical understanding
- Openness to technology (psychological readiness)
- Bilinguality
- Multitasking
- Digital collaboration skills

**Word cloud of most frequently used platforms**

